



## Meeting Minutes

**When:** 2:00pm to 3:00pm – Nov 28<sup>th</sup>, 2012

**Where:** Conference Call: 877.395.0954 PIN: 3854

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**On Call:** Jeff Caster, Travis Johnson, Wanda Maloney, Bob Fink jr., Garry Balogh, Mike Palozzi

**Absent:** Debrah Miller, Lori Carlton, Ray La Fontaine, Roxann Lake, Steffanie Workman, and Lori Marable

**2:00pm Welcome**

**2:15pm DSHC Updates**

**Discussion:** Reviewed District 5 updates.

**2:20pm FSHP Work Plan**

**Discussion:** Reviewed current efforts concerning the 2012 Work Plan.

**2:25pm ROI Study**

Update on the status of the Return on Investment Study.

**2:30pm FSHP Partnerships Meetings**

**Discussion:** Reviewed previous meetings and ongoing efforts by Jeff Caster and FSHP to reach out to strategic partners.

**Discussion:** Reviewed new information from VisitFlorida and Memberships benefits.

**2:40pm General Comments / Closing Discussions**

**Discussion:** Talked about benefits of regional or statewide workshop

**2:44pm - Trish Smith and Judith Williams – joined conference call for district 6**

**Discussion:** Talked about holding statewide meeting on the Florida Keys Scenic Highway.

**Discussion:** The need for Statewide or regional conferences was discussed. Pros and Cons were mentioned about focusing on regional or a Statewide conference. Concerns were raised about the cost of a statewide conference. The need for scholarships would be important in having a successful statewide conference. More information will be collected before a decision is made.

**Action Items:**

Judith Williams and Trish Smith said they would look into getting scholarships if the statewide conference was held in the Keys.

The CMEs will be polled to find out their preference for regional and/or statewide meetings.

**Next DSHC Conference Call Date/Time**

**Next Meeting: February 19<sup>th</sup>, 2012**