

# FLORIDA SCENIC HIGHWAYS PROGRAM

## Memorandum



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**DATE:** May 09, 2012

**TO:** Robert Jones, Brian Telfair, Robin Birdsong, Jeannette Hallock-Solomon, Anne Glick, David Dodd

**FROM:** Jeff Caster, Florida Scenic Highways Program, State Coordinator

**CC:** Andy Nicol, J. Travis Johnson - TranSystems

**SUBJECT:** Florida Scenic Highways Advisory Committee (SHAC) Meeting Summary – SHAC Training

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A Scenic Highways Advisory Committee (SHAC) meeting was held on Wednesday May 9th, 2012 from 1:30pm – 3:00 pm at the Burns Building in Tallahassee, Florida. The purpose of the meeting was to give an orientation to the new SHAC members.

### INTRODUCTION

The meeting opened with meeting attendee introductions:

- Robin Birdsong, Department of Environmental Protection (DEP)
- Jeannette Hallock-Solomon, Department of Economic Opportunity (DEO)
- Robert Jones, Department of State
- Anne Glick, Fish and Wildlife Conservation Commission
- Brian Telfair, Federal Highway Administration
- David Dodd, VISIT FLORIDA
- Jeff Caster, State Scenic Highways Coordinator
- Andy Nicol, TranSystems
- J. Travis Johnson, TranSystems

### PRESENTATION ABOUT FLORIDA SCENIC HIGHWAYS PROGRAM (FSHP)

Staff showed a tourism DVD created for the FSHP and a PowerPoint presentation reviewing the Florida Scenic Highways Program and the different responsibilities of the Corridor Management Entities, Corridor Advocacy Groups, and Scenic Highway Advisory Committee Members.

The following comments were provided by the SHAC after the presentation:

1. Robin Birdsong – commented on the video and had issue with the exotic invasive flowers in the tourism video.
2. Jeannette Hallock-Solomon – commented on grants and the need for more sources of funding.

### MISCELLANEOUS COMMENTS

There was a discussion on different mobile technology that could be utilized by the Florida Scenic Highways Program. Also it was discussed that the groups should be in contact with regional planning councils.

**NEXT SHAC MEETING**

The next SHAC meeting will be held on 7/11/2012 at 1:30 pm at the Burns Building in Tallahassee, Florida.

**ADJOURNMENT**

The meeting concluded at 3:00 pm.