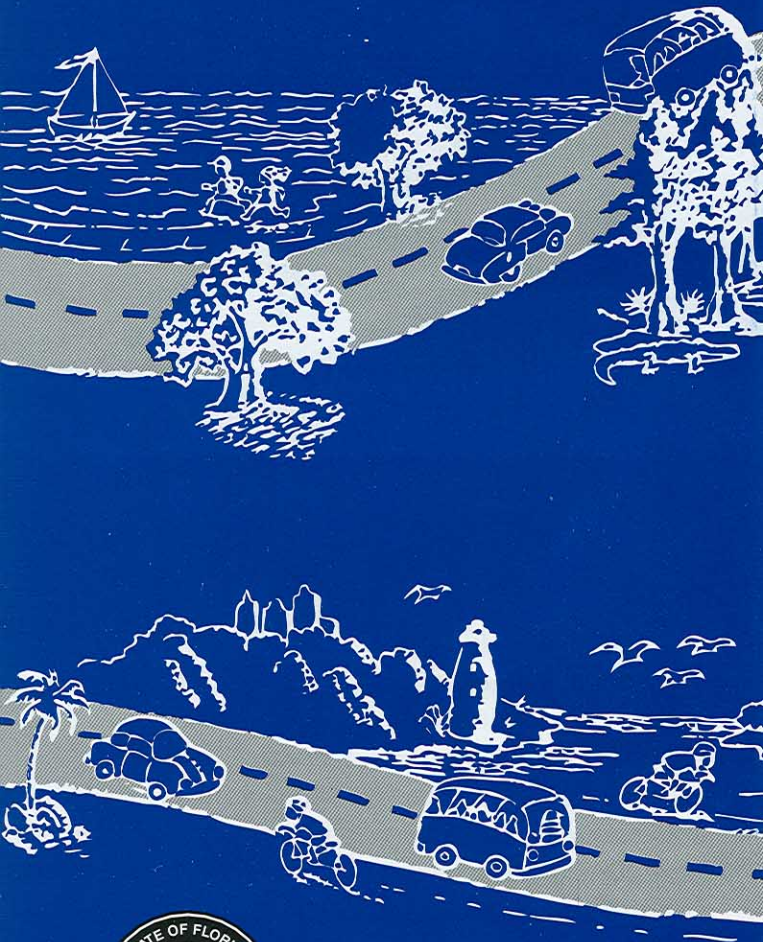


FLORIDA SCENIC HIGHWAYS PROGRAM



**Administered by
the Central Environmental
Management Office**

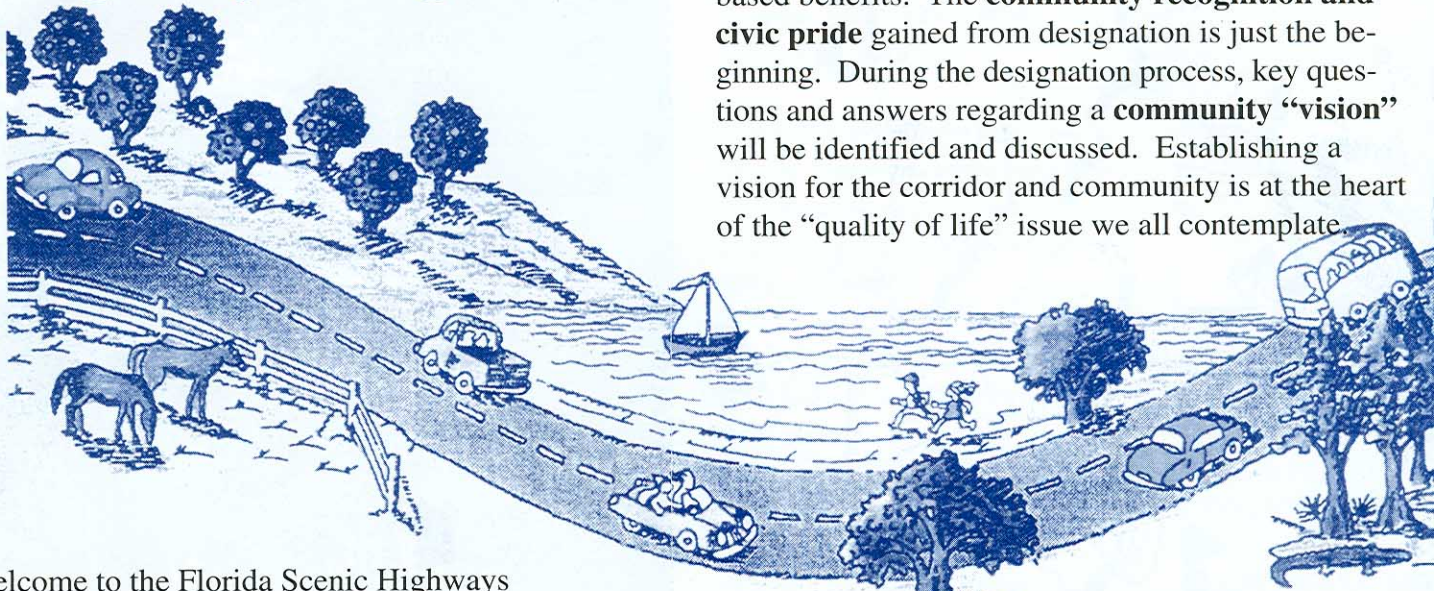


Why is this Program unique?

Through the Program, highways are recognized for their unique ability to provide a window into Florida's heritage and beauty. Although administered by the State, highway corridor nominations are made at the local level and are totally voluntary. This grass roots approach strengthens local commitment to preserve, maintain, protect and enhance intrinsic resources important to the local communities and region.

Scenic highway designation yields seven broad based benefits. The **community recognition and civic pride** gained from designation is just the beginning. During the designation process, key questions and answers regarding a **community "vision"** will be identified and discussed. Establishing a vision for the corridor and community is at the heart of the "quality of life" issue we all contemplate.

What is the Scenic Highways Program?



Welcome to the Florida Scenic Highways Program, a program developed to preserve, maintain, protect and enhance Florida's outstanding cultural, historical, archeological, recreational, natural and scenic resources. By selecting a Florida Scenic Highway as their route of choice, travelers expand their experience beyond just reaching a destination. Designated highways, or more appropriately corridors, promote a heightened awareness of our State's exceptional resources and unique history through educational and visual experiences.

The **integration of program and funding sources** for designated corridors promotes **resource protection, economic development, and increased tourism** for surrounding communities. Lastly, the success of the Florida Scenic Highways Program will depend greatly on **strong community support** and our partnering abilities. These **partnerships** begin with the common goal of protecting cherished resources. With citizens, governments, civic groups and businesses sharing similar goals, partnerships are not only possible, but vital for success.



How does the Program work?

The Florida Scenic Highways Program includes a step-by-step process divided into three phases: Eligibility, Designation, and Implementation.

To determine eligibility, documentation that details the merits of the intrinsic resources, the corridor vision and community support is prepared by the Corridor Advocacy Group (CAG), in cooperation with local government.

Once eligibility is determined, the CAG will prepare a Corridor Management Plan (CMP), which represents a comprehensive collection of support data, protection techniques and management strategies for the corridor. Preparing the Corridor Management Plan and assembling a management entity are fundamental requirements for obtaining designation.

Finally, the protection, promotion, enhancement and management techniques outlined in the Corridor Management Plan are put into action during the Implementation Phase.

In summary, the Florida Scenic Highways Program offers a unique blend of resource protection and partnering while promoting community pride and recognition of our State's outstanding resources.

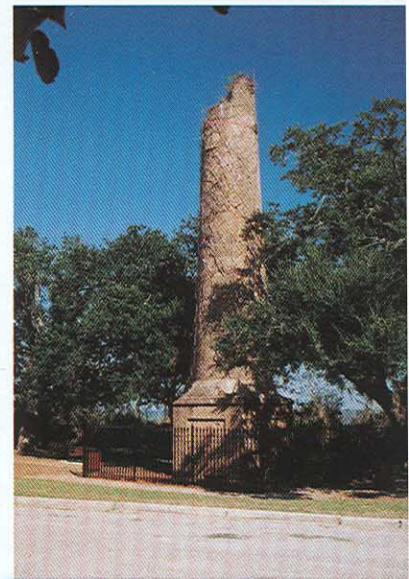
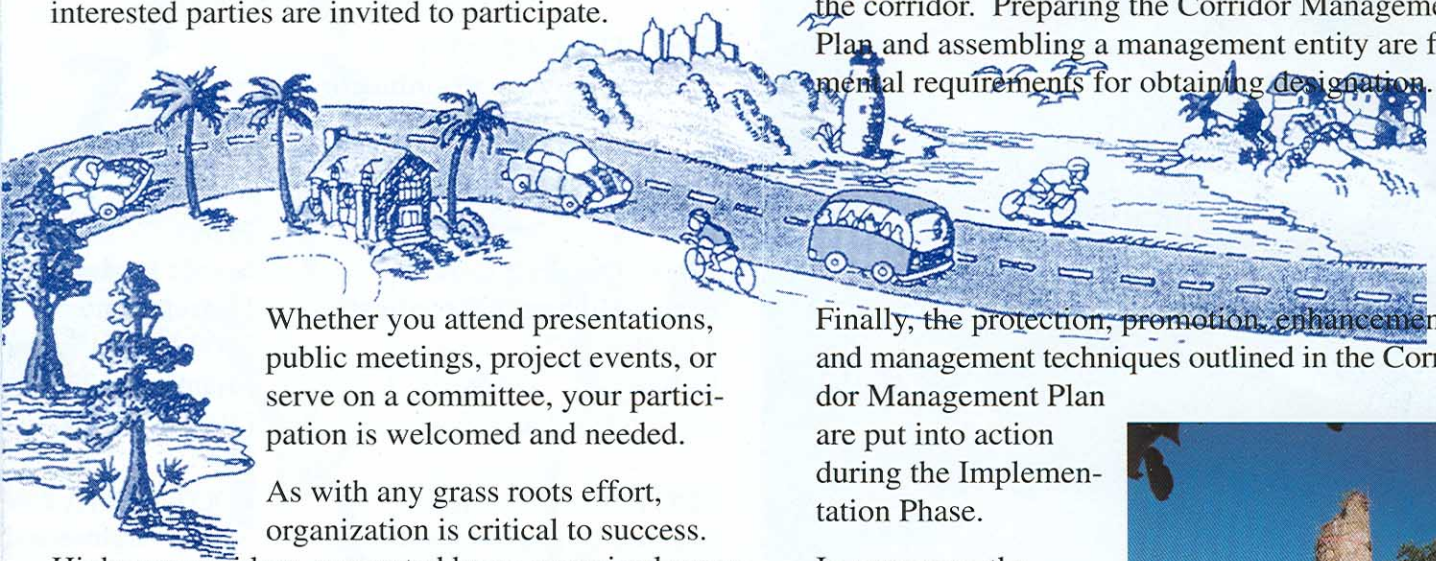
Who can participate?

Anyone with an interest in their community and its exceptional resources can participate in the Program. To ensure success, Program criteria and designation requirements include extensive public participation, strong community support and local comprehensive planning. Community support and strong partnerships are best achieved when all interested parties are invited to participate.

Whether you attend presentations, public meetings, project events, or serve on a committee, your participation is welcomed and needed.

As with any grass roots effort, organization is critical to success.

Highway corridors, supported by an organized group of individuals, or advocates can advance through the Program process. Membership in this group, called the **Corridor Advocacy Group**, or CAG, should include a cross section of citizens, professionals and government representatives. It is the responsibility of the CAG to maintain momentum, foster community support and develop the documentation supporting the highway corridor's designation as a Florida Scenic Highway.





Who to Contact?

For more information regarding the Florida Scenic Highways Program, contact the appropriate District Scenic Highways Coordinator.

Florida Department of Transportation
State Scenic Highways Coordinator
605 Suwannee St., MS #37
Tallahassee, FL 32399-0450
(850) 922-7207



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FDOT District 1 Office
Scenic Highways Coordinator
P.O. Box 1249
Bartow, FL 33831-1249
(863) 519-2300

FDOT District 2 Office
Scenic Highways Coordinator
P.O. Box 1089
Lake City, FL 32056-1089
(904) 752-3300

FDOT District 3 Office
Scenic Highways Coordinator
P.O. Box 607
Chipley, FL 32428
(850) 638-0250

FDOT District 4 Office
Scenic Highways Coordinator
3400 W. Commercial Blvd.
Ft. Lauderdale, FL 33309-3421
(954) 486-1400

FDOT District 5 Office
Scenic Highways Coordinator
719 South Woodland Blvd.
Deland, FL 32720-6800
(904) 943-5000



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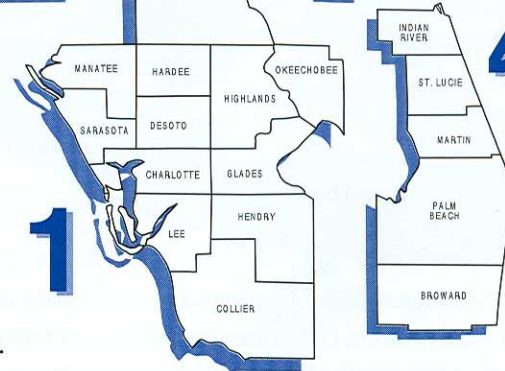
FDOT District 6 Office
Scenic Highways Coordinator
District Center
1000 NW 11th Avenue
Miami, FL 33172
(305) 470-5100

FDOT District 7 Office
Scenic Highways Coordinator
11201 N. Malcolm McKinley Dr.
Tampa, FL 33612
(813) 975-6000

FDOT Turnpike District
Scenic Highways Coordinator
1211 Governors Square Blvd., Suite 400
Tallahassee, FL 32301
(850) 877-7275



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