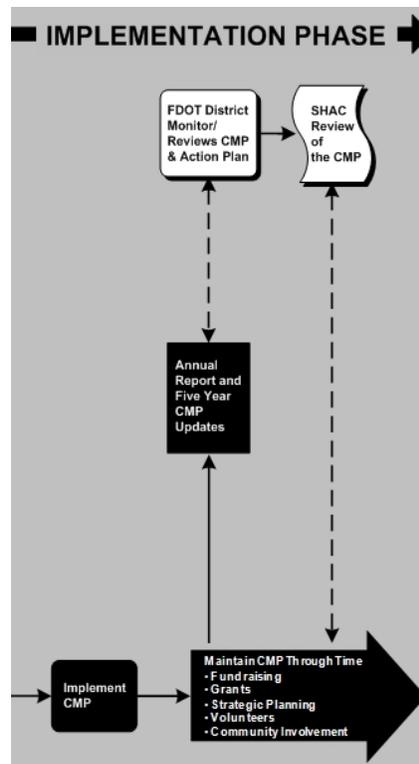


CHAPTER 4

IMPLEMENTATION PHASE

This chapter outlines the process for implementing and monitoring corridors designated as Florida Scenic Highways. The purpose of this final *Implementation Phase* is to put the Corridor Management Plan into effect to ensure that intrinsic resources are preserved and protected. The Corridor Management Entity (CME), identified in **Chapter 3 - Designation Phase**, will be responsible for implementing, monitoring and updating the CMP over time. The Implementation Phase is an on-going activity for the life of the corridor and is crucial for supporting and maintaining the vision of a scenic highway corridor.

The process steps of the *Implementation Phase* are presented below as depicted in the Florida Scenic Highway Program Process flowchart contained in **Chapter 1 - Program Overview**.



4.1 IMPLEMENTATION

It is critical to the success of the scenic highway that the Corridor Management Entity (CME) in concert with the CAG begin **immediately** to function in a leadership role as the initiator, coordinator and promoter of all corridor related activities. As described in **Chapter 3 - Designation Phase**, the CME will be a partnership of elected officials, private citizens, business representatives and technical advisors. Each member adds specific talents and expertise to the management entity, providing for a well rounded decision-making and implementation process. For instance, elected officials understand and can work within the political process to accomplish goals and objectives and devise strategies. These officials may also have professional planning and engineering staff to aid in this effort. Private citizens, business owners, and local advocacy groups often have a different focus on the corridor and may provide simple, innovative ideas for implementation of strategies. Technical advisors, such as architects, engineers, planners, resource managers, economists and landscape architects can lend expertise on issues related specifically to their field. Whatever the CME make-up, each resource should contribute in a manner that most effectively achieves the Corridor Vision and Corridor Mission.

The primary duty of the Corridor Management Entity is to implement the strategies identified in the Action Plan of the CMP. These strategies could involve a multitude of tasks, all of which are identified in the CMP. Examples of specific tasks could include implementing enhancement projects, such as new visitor facilities, information kiosks, bike trails and sidewalks. Other examples include assistance with amendment(s) to the local comprehensive plan or ordinances, acquisition of conservation easements, coordination of corridor maintenance and recommendations on architectural, landscaping and roadway design details.

Effective, constant communication, following a **Work Plan**, and review of the Action Plan projects by the CME is necessary to ensure consistency with the intent of the goals and objectives. Regularly scheduled meetings of the CME should occur to aid in this effort. Written records should be kept on the implementation strategies to serve as a history of the corridor's protection and enhancement and to provide information in the **Annual Reports** and **Five Year CMP Updates** (discussed later in this chapter). A decision-making process should determine when it is necessary for a group (CME) decision and how to make the decisions (voting procedures).

**State Route 96
 Scenic Highway Work Plan**

PROJECTS	PROJECT LEADER	FUNDING	Year 1	Year 2	Year 3	Year 4	Year 5	Past Year 5
GR to Co	FDOT, Bob	FDOT			✓			
49 to 17	FDOT, Bob	TEA-21					✓	
Mascot to Jaynes	FDOT, Bob	TEA-21				✓		
15 to 216 overlay	FDOT, Bob	FDOT		✓				
Mascot Streetscape & Enhancements	Robert, FDOT	TEA-21, Scenic Byway				✓		
Gateway & Kiosks	FDOT, County, City Howard	TEA-21, local cities & County		✓				
Lake Access	FDOT, DEP	FDOT						
Day Lake Interpretive Site	FDOT, Forest Service	TEA-21, Scenic Byway						✓
County Rd. 61 Interpretive Site	Bob, Tim FDOT	Scenic Byway County			✓			
Gunn Park to Trail	County, DEP	TEA-21					✓	
Public Access for Lake	Stip DEP, County	City DEP, FDOT			✓			
Balloon Lake Bridge	Forest Service	FDAC	✓					
Ned Lake Bridge	Forest Service	FDAC		✓				
Fishing Pier	Tim, Lesley DEP	DEP, City		✓				

In addition to the initial implementation of Action Plan strategies, the Corridor Management Entity is responsible for the on-going activities listed below:

- Continually monitor the corridor for adherence to the CMP goals, objectives and strategies.
- Coordinate CMP implementation through the development of a **Work Plan**.
- Coordinate corridor promotion activities.
- Serve as a clearinghouse for the dissemination of information related to the implementation of the CMP and its Action Plan strategies. This may include the preparation of a public newsletter on CME activities, news releases, meeting notices, and other public documentation.
- Continue the Community Participation Program outlined in the CMP. This may involve holding regular public meetings and special meetings to solicit input on potential changes to the CMP.
- Review proposed policies and regulations that may impact implementation of the CMP. This may involve recommended changes to policies, ordinances and possibly the local government comprehensive plan.
- Prepare an **Annual Report** and an updated Action Plan (discussed later). This involves a brief memorandum that includes a review of corridor goals, objectives and strategies to identify when objectives have been met and when new objectives and strategies need to be formulated. Other community activities should be continually monitored and investigated for potential partnering opportunities.
- Review and update the Action Plan annually.
- Prepare a **Five Year CMP Update**.

4.2 LIFE AFTER DESIGNATION

Becoming a Florida Scenic Highway and going through the Eligibility and Designation Processes takes a lot of hard work and effort. When a corridor finally becomes a Designated Florida Scenic Highway, the group may think that the work is done, when in all actuality the work is just beginning. Groups tend to slow down and members of the CAG/CME drop out of the organization because they think the process is finished. Transitioning from CAG to CME or from designator to initiator can be one of the hardest steps in the Scenic Highway process. The process requires transition from a CAG to a functioning, self-sustaining organization capable of implementing the highway's CMP. The CME needs to clearly understand designation is only the initial step, and the planning

process is ongoing. The CME needs to decide on how the organization will function, and what additional resources and skills will be needed throughout the implementation phase. In order to grow stronger and maintain the enthusiasm generated by achieving designation, the CAG and CME may want to develop a transition strategy. This tool will offer guidance on what to expect and what pitfalls to avoid just prior to designation and for some time after designation. It will also help groups determine what new skills and resources will be needed for the CME, and how to assess whether they have everything they need. It might also offer advice on where to go for help.

Several basic, yet critical elements of implementation seem to get overlooked after designation. One element is maintaining member/stakeholder lists. All byway organizations should have a current list of members and efforts should be made to update lists regularly. Communication with membership will ensure that members and stakeholders are kept up to date on the group's progress. Failure to update the list can affect meeting attendance, waste resources, and ultimately damage the credibility of the corridor. Maintaining these lists will also tell the group when members need to be replaced or when new stakeholders need to be found. Members and stakeholders will continually change and it is up to the group to continually document those changes or there may end up being no group at all.

After an organization has developed its goals and objectives, a realistic action plan (strategic plan) should be developed. The action plan is usually done in conjunction with fundraising and budget plans so it is clear how the goals will be achieved. After creating the goals and objectives, it is important to review them regularly to determine whether they are still viable or have been accomplished. In addition to these, the Corridor Vision and Corridor Mission should be reviewed periodically as well.

Every scenic highway entity, regardless of what stage in the designation process, should have materials (printed or electronic) that promote its purpose and programs. These materials can be distributed at community events, to potential funders, and at presentations made to elected officials or community groups. Just as the corridor evolved from a regular roadway to a designated scenic highway, so too must the material and promotional items involved with the scenic highway. The highway will continue to change all the time, which is why annual reports are submitted every year. Those annual reports document the continuous changes and updating of the corridor. It is important that printed/electronic promotional material continues to do the same. How else are traveler's along the scenic corridor's going to know what the areas have to offer?

Public workshops and other community events are opportunities to identify members of the community who support the Vision and Mission of the scenic highway. Over the course of eligibility and designation there may have been many public workshops held, and these workshops should continue during ongoing implementation. This allows the CME to meet individuals within the community that may want to become more involved, and maybe become CME members themselves.

Also, acquiring 501(c)(3) designation (not-for-profit) may significantly add to the ability of the CME to implement the CMP over the course of time. Getting this application together and gaining status is relatively easy if the right person does it. Tax deductible status can be achieved which may make the budget and action plan easier to maintain and accomplish.

4.3 WORK PLAN

A valuable tool for successful implementation of the CMP Action Plan is for the Corridor Management Entity (CME) to develop a **Work Plan**. The concept of a Work Plan is to outline the activities and steps a group wants to take and to plan who will implement them, how they will be implemented and when the steps for implementation should be taken. Enabling the CME to plan ahead for projects, the Work Plan will serve as the guide for implementation and help the CME operate pro-actively. The graphic below depicts how a Work Plan may look.

A Work Plan depicts the individual steps and establishes the schedule it takes to complete each corridor Action Plan item. Some items, for instance, may take many steps to complete. For example, if the CME plans to build an interpretive kiosk along the corridor, they may need to complete several steps before the kiosk can be built. These steps may include applying for grant money, completing a study, design for the location, and determining who will construct and maintain the kiosk once built. In the Work Plan, these steps will be laid out, perhaps over the course of several years, to best use the time and resources available. In other cases, the CME may need to pursue several grants to fund one project. The Work Plan can help schedule when certain grants need to be pursued and how they can be leveraged to fund a project.

4.4 ANNUAL REPORTS AND FIVE-YEAR CMP UPDATE

Scenic highway corridors may change as their surrounding environment changes. Therefore, reviews of the actual corridor as well as the CMP are a part of the *Implementation Phase*. In essence, as changes take place in the corridor and conditions evolve, so too must the CMP. It should be adaptive to the changing conditions of the corridor, while always working toward the goals set forth by the Corridor Vision.

To accomplish these reviews, the CME will prepare an **Annual Report** and a **Five-Year CMP Update** for review by FDOT. These documents will be organized according to the guidance outlined in the following sections.

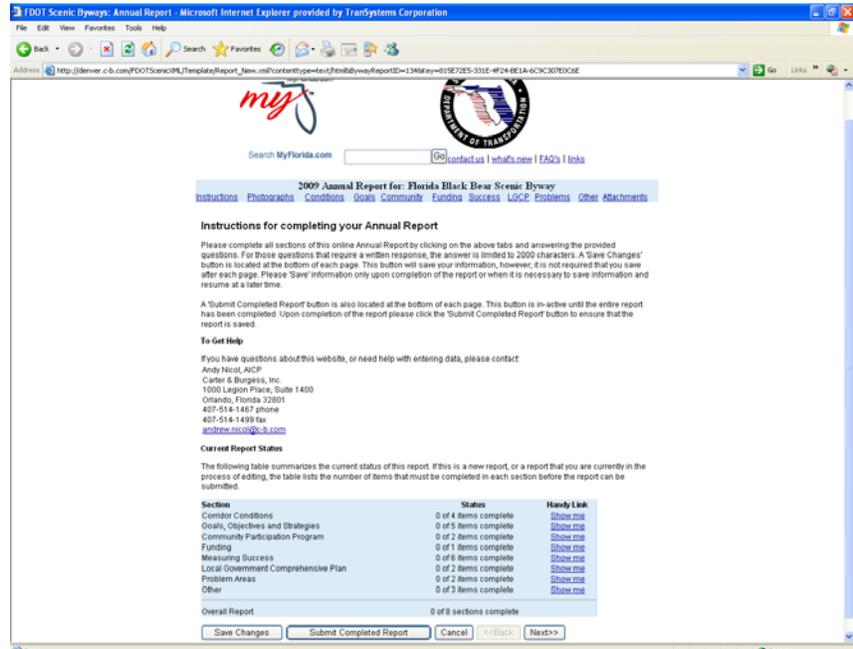
4.4.1 Annual Reports

Each year, the Corridor Management Entity (CME) is required to submit a status report on the corridor. This **Annual Report** will serve two purposes: 1) to provide a status report on intrinsic resource conditions, implementation strategies and other CME activities and 2) to compel the CME to analyze and discuss the effectiveness of corridor strategies in relation

to the Corridor Vision. The former purpose assures the Department the CME is addressing its responsibilities and the intrinsic resources have not been degraded. The latter purpose is strictly for the benefit of the corridor and its surrounding communities in that it requires the CME to remain focused on the Corridor Vision.

In preparing the Annual Report, the CME will review and discuss certain CMP elements and other issues using the guidance provided in this chapter. While this report is intended to be a concise

“snapshot” of progress, the CME is encouraged to consider the specific conditions of their corridor. The intent is to consider the fundamental issues in a manner that assures the Department the corridor still contains the features for which it was designated and the CMP serves its intended purpose. The report also tells the Department how active the CME is within the corridor and in completing tasks. The activity level of a group can be directly related to things like grant funding, as that is one of the specific areas the Scenic Highways Advisory Committee (SHAC) looks at when reviewing National Scenic Byways Grant Applications every year.



The **Annual Report** should be certain to address the following topics:

- Corridor Conditions
- Goals, Objectives and Strategies
- Community Participation Program
- Funding
- Measuring Success
- LGCP Relationship
- Problem Areas
- Other Issues

Below are the Annual Report elements, accompanied by specific guidance, often in the form of a question, for addressing each element.

- *Corridor Conditions* - Discuss the condition of the intrinsic resources and any changes in the corridor since designation. If necessary, provide photographs or other graphical representation of the resources. What, if any, intrinsic resources have been degraded or altered? Identify and discuss enhancement projects that have been initiated or completed. Describe plans for future development in the corridor and how this issue will be addressed.
- *Goals, Objectives and Strategies* - Mention how effective the goals, objectives and strategies have been in accomplishing the Corridor Vision. Which goals and objectives have been met thus far and how were they accomplished? Which goals (unlikely in the first year), objectives, and strategies have been or need to be modified in order to attain the Corridor Vision? What new ordinances, policies and/or regulations have been issued as a result of the scenic highway? Are there proposed ordinances/regulations that may aid goals?
- *Community Participation Program* - Discuss the effectiveness of the Community Participation Program to date. Provide a synopsis of major issues that may have been discussed at public meetings held in the past year and elaborate on critical issues that have arisen during these forums and how they were addressed.
- *Funding* - Describe corridor funding needs, acquisitions and expenditures. Has obtaining funding been a problem? If so, how will the CME attempt to resolve this issue? Are future funding sources being pursued and, if so, when does the CME anticipate receiving them? How will the funding be used?
- *Measuring Success* - Describe any advertising, brochures, posters, banners, roadway signs that have been produced during the past year; any partnerships with local businesses should be noted. List the number and kinds of lodging and food facilities along the corridor. Has there been significant private investment along your corridor such as housing developments or new businesses in the past year? Has the corridor experienced a change in demographics in the past year? What has the trend in property values been along your scenic corridor in comparison to the rest of the State of Florida? Have property values increased, kept pace with, or decreased in comparison with the rest of the State of Florida? Has your corridor experienced an increase, decrease, or equal amount of tourist traffic in the past year?
- *Local Government Comprehensive Plan (LGCP) Relationship* - Discuss how effective the integration of the CMP into the local government comprehensive plan(s) has been. Discuss any actions that are underway or are needed to maintain consistency with the LGCP and other plans.

- *Problem Areas* - Describe any problems that have arisen regarding the corridor. Describe present and future actions to resolve these issues. (The *Implementation Phase* often progresses with less ease than is originally anticipated. Problems and delays are a fact of life and the CME should not be discouraged by these difficulties. If the CME remains focused on the Corridor Vision and maintain their motivation and energy, problems can be resolved over time).
- *Other Issues* - Describe how the CME has operated. Describe successful partnering and coordination efforts. Provide discussion of any other issues the CME recognizes as relevant to the corridor's success.

By producing the Annual Report, the CME will have a good picture of how their corridor has changed over the course of the year, what new problems or opportunities have developed and how effective they have been in overcoming adversity and in implementing the CMP. The Annual Report shall be submitted on-line at <http://www.dot.state.fl.us/emo/scenichwy/default.htm> by clicking on the Annual Report link at the top. A representative from each designated scenic highway must submit their completed Annual Report by 5:00PM on the 1st of October every year. The reports are in an electronic question and answer format, and are automatically distributed to the State Scenic Highways Coordinator and FSHP Staff. Newly designated groups do not have to submit an Annual Report until they have been designated for at least one year from the date of designation. When a group has been designated for a year and is ready to submit an Annual Report, they will need to contact the DSHC or FSHP staff to obtain a new account and password for access to the system.

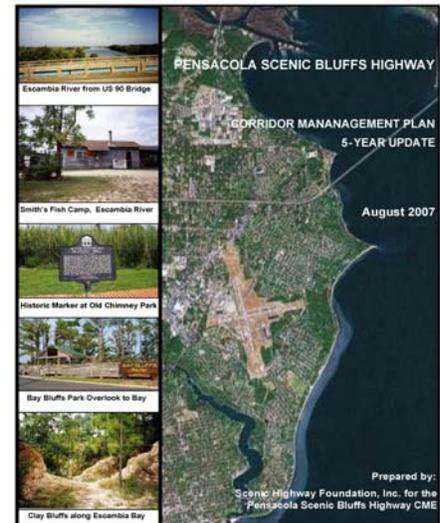
4.4.2 Five-Year CMP Update

In place of the Annual Report, the Corridor Management Entity will complete a more comprehensive review of the scenic highway corridor and its CMP every five years. This **Five-Year CMP Update** is envisioned to be conceptually similar to the Evaluation Reports that are the basis for local government comprehensive plan amendments. The purpose of the update is to assess, from a longer historical perspective, the following areas:

- the successes and failures of the CMP and any changes;
- the realization of corridor goals and objectives;
- the effectiveness of policies, regulations and protection mechanisms;
- local, regional and state changes affecting the corridor;
- the need for updating of goals, objectives and strategies;
- the effectiveness of promotion and data collection efforts;

- the need for changes in mapping and/or corridor description; and
- the impacts the designation has had on the surrounding communities.

The five year time span for this evaluation and update allows a greater ability to analyze the “big picture” of the scenic corridor, as opposed to the incremental and short term view of the Annual Report. This involves stepping back and giving general impressions on each update element within the longer corridor history. It can be looked at as a compilation of the corridor’s last five Annual Reports being put into one updated and more detailed document. The Department wants to see successes and failures along and within the corridor over a longer period of time than just one year. In doing this, the CME can assess the scenic corridor as a whole and re-evaluate the Corridor Vision and goals. The responses in the Five-Year CMP Update should provide a good basis from which to judge what changes, if any, should occur in the CMP. The Five-Year CMP Update does not have to be a completely new CMP; it is just as the title says, an update. Contact your District Scenic Highway Coordinator for examples of previously done Five-Year CMP Updates which are available to groups that have never completed one previously. As in the case of annual reports, Five-Year CMP Updates are only done every five years.



The Five-Year CMP Update should be organized according to the “Table of Contents” shown below, which lists the CMP elements and other topical areas that require review. A description of each element is provided under its corresponding title in the sections that follow. Each document shall include a transmittal letter from the CME chairperson that provides, at a minimum, the type of report being submitted (Annual vs. Five-Year) and the name of the scenic highway. The appendix will contain items that cannot be incorporated into the text (i.e. maps, photographs, video/audio tapes).

Five-Year CMP Update

Title Page
Transmittal Letter
Table of Contents
List of Tables, Exhibits *and* Figures
SHAC Comments and Responses
Corridor Conditions
Vision, Mission, Goals, Objectives *and* Strategies
The Story
Community Participation Program

Local Support
Evaluation of Protection Techniques
Funding
Corridor Promotion and Measuring Success
LGCP Relationship
Partnerships
Problem Areas
Action Plan Update Summary
Appendix

- *Corridor Conditions* - In a similar but more brief manner than the original intrinsic resource assessment, provide a written re-assessment of all intrinsic resources against the original base line conditions, with consideration of any effects resulting from increased public use. What are the differences between the corridor now and when the corridor was originally designated? (Provide video and photos of corridor as it exists today) Discuss any changes in the Roadway/ROW conditions and how problem areas are/will be addressed. Has there been a noticeable increase in traffic due to designation? (Provide AADT history) Are there safety concerns that have arisen due to designation? If so, how will this issue be addressed? (Provide accident history) What effect have roadway improvements or enhancement projects had on the corridor?
- *Corridor Vision* - To what extent has the Corridor Vision been achieved? Does the vision still represent the community's desire for the corridor? Should the vision be revised?
- *Corridor Mission* – Does the Mission still describe the corridor's ongoing actions? Does the Mission still define the purpose of the corridor and give the corridor an identity?
- *Goals, Objectives and Strategies* - In general, how well has the formal process of developing goals, objectives and strategies worked in achieving the Corridor Vision? Identify which goals have been met and which have been modified. Discuss any new or proposed ordinances, policies and/or regulations that support corridor goals.
- *The Corridor Story* - Is the corridor telling the "story" developed in the CMP? Has the story evolved since designation? How can that story be enhanced to benefit tourists and local residents? Discuss additional techniques that may be used to tell the story.
- *Community Participation* - Assess the effectiveness of the Community Participation Program. Has attendance in the Community Participation Program been maintained or diminished? What reasons can be given for this? Are there areas that could be improved and, if so, how will this change be made? Has public information literature been effective in maintaining and building support? (Include copies of any literature,

news articles, etc.) Provide a summary of major issues discussed within the Community Participation Program.

- *Local Support* - Discuss the status of local support for the corridor. Has support for the corridor increased or decreased? Do original opponents of the designation support the corridor now and, if so, why? Are there potential corridor advocates and promoters that have evolved since designation?
- *Evaluation of Protection Techniques* - Provide an evaluation of the effectiveness of all protection techniques used in the corridor. Are there any shortcomings or problems with these techniques and, if so, how can they be resolved? Have any of the techniques come under public opposition and, if so, how was this resolved? Are there any new techniques? Describe how new development has been accommodated and describe plans to address future development.
- *Funding* - Describe corridor funding needs, acquisitions and expenditures. Has obtaining funding been a problem? If so, how will the CME attempt to resolve this issue? Are future funding sources being pursued and, if so, when does the CME anticipate receiving them? How will the funding be used?
- *Corridor Promotion and Measuring Success* - Evaluate the strengths and weaknesses of the corridor promotion techniques. How can these techniques be improved? Discuss how the community has benefitted from designation. This discussion should include, but is not limited to, facts and documentation information for the following topical areas: environmental, economic, recreational and cultural enhancement. Describe how and what economic data have been collected to analyze the fiscal effects of designation on the local economies. Discuss how these data can be better collected and used to further support promotional activities. How can these data raise awareness of the benefits of scenic highway designation?
- *Local Government Comprehensive Plan Relationship* - Discuss how effective the integration of the CMP into the Local Government Comprehensive Plan (LGCP) has been. Discuss any actions that are underway or are needed to maintain consistency with the LGCP and other plans.
- *Partnerships* - Provide a status of all partnering efforts and agreements. Discuss successes, failures and any changes that were made to compensate for failed partnerships. Discuss potential/future partnership opportunities that have developed since designation.
- *Problem Areas* - If not previously discussed, describe the long term problems affecting the corridor. What current and future courses of action are necessary to resolve these problems?

- *Action Plan Update Summary* - Provide a revised Action Plan to address any changes in the CMP and to the goals, objectives and strategies that have resulted over the years or are needed as a result of findings in the Annual Reports or this Five-Year CMP Update. Lastly, the Corridor Management Entity should provide a summary of what they have learned from the *Implementation Phase*. Describe how effective the CME has been in carrying out its duties and where organizational improvements could be made. What major obstacles have they faced and how did they deal with them? Were there any unanticipated rewards or benefits? Where does the CME foresee future obstacles and how do they anticipate overcoming them? If they could have done anything differently, what would it have been, and why?

The Update shall be submitted to the District Scenic Highways Coordinator within 60 days of the official designation date established in the Secretary's designation letter. Unlike annual reports, these are not done online and must be a standalone document that will be submitted to the District Scenic Highway Coordinator. It will then be reviewed for sufficiency and submitted to the State Scenic Highways Coordinator for dissemination to the Scenic Highways Advisory Committee. The Scenic Highways Advisory committee will then review and provide final comments to the CME.

4.5 DE-DESIGNATION

De-Designation happens when a Florida Scenic Highway fails to meet the standards created by the Florida Scenic Highway Program. De-Designation can happen to any Florida Scenic Highway or National Scenic Byway, and can be the result of numerous scenarios. First and foremost, a scenic highway can be de-designated if there is no longer a grassroots effort to implement the CMP within a corridor. If compliance with the CMP, which is essential to maintaining designation, is brought into question then the SHAC can review the designation status of a corridor. There should always be progress shown within the corridor. There should also be a continuous effort to implement the CMP, complete Annual Updates, and apply for grants (if desired). If there are any changes in the number of and/or quality of intrinsic resources along a corridor or loss of local support, the SHAC can review the designation status of any Florida Scenic Highway also.

SHAC review of a designated scenic highway can be initiated by a request from any individual, group, public agency, or by the SHAC itself. The original request must first go through the CME to the DSHC and District Secretary. The District Secretary will send it to the State Scenic Highways Coordinator who will schedule a SHAC meeting. If the SHAC determines a Florida Scenic Highway (and/or National Scenic Byway) no longer possesses characteristics to qualify for the designation or the CMP is not being implemented, and the SHAC determines that it is still feasible to comply with the CMP, it will recommend the Department work with the CME to bring the CMP into full compliance to maintain the designation.

If the SHAC determines it is not feasible to comply with the CMP, there is no effort being shown to complete things along the corridor, or if the CME fails to bring the CMP into full compliance, the SHAC will:

1. recommend to the Secretary the public road no longer meets the criteria for designation as a Florida Scenic Highway and its designation be rescinded; and
2. when also designated at the federal level, inform the Federal Highway Administration, through the Secretary, that the state or local public road no longer meets the criteria for designation as a National Scenic Byway or All-American Road (because it would no longer be a Florida Scenic Highway) and that its designation be rescinded.

4.6 FREQUENTLY ASKED QUESTIONS ABOUT IMPLEMENTATION

Q: Do annual reports have to be done every year?

A: Yes. Once a corridor has been designated for at least one year, annual reports must be done every year unless otherwise noted. The only years they do not have to be done is when a Five-Year CMP Update is due.

Q: On years that a Five-Year CMP Update is due, does an annual report have to be done as well?

A: No. As stated in the previous question, on years when there is a Five-Year CMP Update due, that takes the place of the required annual report for that year.

4.7 Key Points

In this chapter, the following key points were presented:

- The **Corridor Management Entity (CME)** implements the **Action Plan** and serves as coordinator and promoter for corridor related activities.
- The **Work Plan** outlines the activities and steps a CME should take and plans to implement.
- The **CME** prepares and submits an **Annual Report**.
- On the fifth year after designation, the **CME** prepares and submits a **Five Year CMP Update**.

EXHIBIT 5

CHAPTER 4, IMPLEMENTATION PHASE CHECKLIST

THE CORRIDOR MANAGEMENT ENTITY (CME) IS RESPONSIBLE FOR:

Implementation of the Corridor Management Plan – Section 4.1

- Continually monitoring the corridor for adherence to the CMP goals, objectives and strategies
- Coordinating CMP implementation
- Coordinating corridor promotion activities
- Serving as a clearinghouse for corridor-related information
- Continuing the Community Participation Program (CPP)
- Reviewing proposed policies and regulations that may impact the implementation of the CMP

Preparing an Annual Report – Section 4.3.1

Corridor Conditions

- Discuss the condition of the intrinsic resources and any changes in the corridor conditions since designation

Goals, Objectives and Strategies

- Discuss how effective, and to what extent the goals, objectives and strategies have been in accomplishing the Corridor Vision

Community Participation Program

- Discuss the effectiveness of the CPP to date. Provide a synopsis of issues discussed at public meetings in the last year.

Funding

- Describe corridor funding needs, acquisitions, and expenditures

Measuring Success

- Describe any advertising, brochures, or other materials that have occurred or been produced during the past year; any partnerships with local businesses should be noted. List all facilities and kinds of facilities along the corridor and list any other significant changes that have taken place over the past year.

Local Government Comprehensive Plan Relationship (LGCP)

- Discuss how effective the integration of the CMP into the LGCP has been

Problem Areas

- Describe any problems that have arisen regarding the corridor as well as any present or future actions to resolve these issues

Other Issues

- Describe how well the CME as well as partnering and coordination efforts have worked

Preparing the Five Year CMP Update – Section 4.3.2

Assess from a historical perspective the successes and failures of the CMP; the realization of goals; the effectiveness of policies and promotional efforts; changes at the local, state and regional level; and the impacts of designation on the local community.

Corridor Conditions

- Provide a written re-assessment of all intrinsic resources

Corridor Vision/Mission

- Report as to the what extent the Corridor Vision has been achieved and if the Mission has changed as well

Goals, Objectives and Strategies

- Examine how the development of goals, objectives and strategies have worked in achieving the Corridor Vision

Community Participation

- Assess the effectiveness of the Community Participation Program

Local Support

- Discuss the status of local support for the corridor

The Corridor Story

- Discuss how the corridor tells the “story” developed in the CMP and any potential changes

Evaluation of Protection Techniques

- Provide an evaluation and summary

Funding

- Describe corridor funding needs, acquisitions and expenditures

Corridor Promotion and Measuring Success

- Evaluate the success, strengths, and weaknesses of corridor promotion techniques and how they can be improved

Local Government Comprehensive Plan Relationship

- Discuss the effectiveness and integration of the CMP into the LGCP

Partnerships

- Describe successes, challenges and failures of partnership
- Discuss potential future partnership opportunities.

Problem Areas

- Describe any long term problems affecting the corridor

Action Plan Update

- Provide a revised Action Plan to address any changes in the CMP

