

Visitor Experience - Wayfinding

Wayfinding Signage – A Major Project

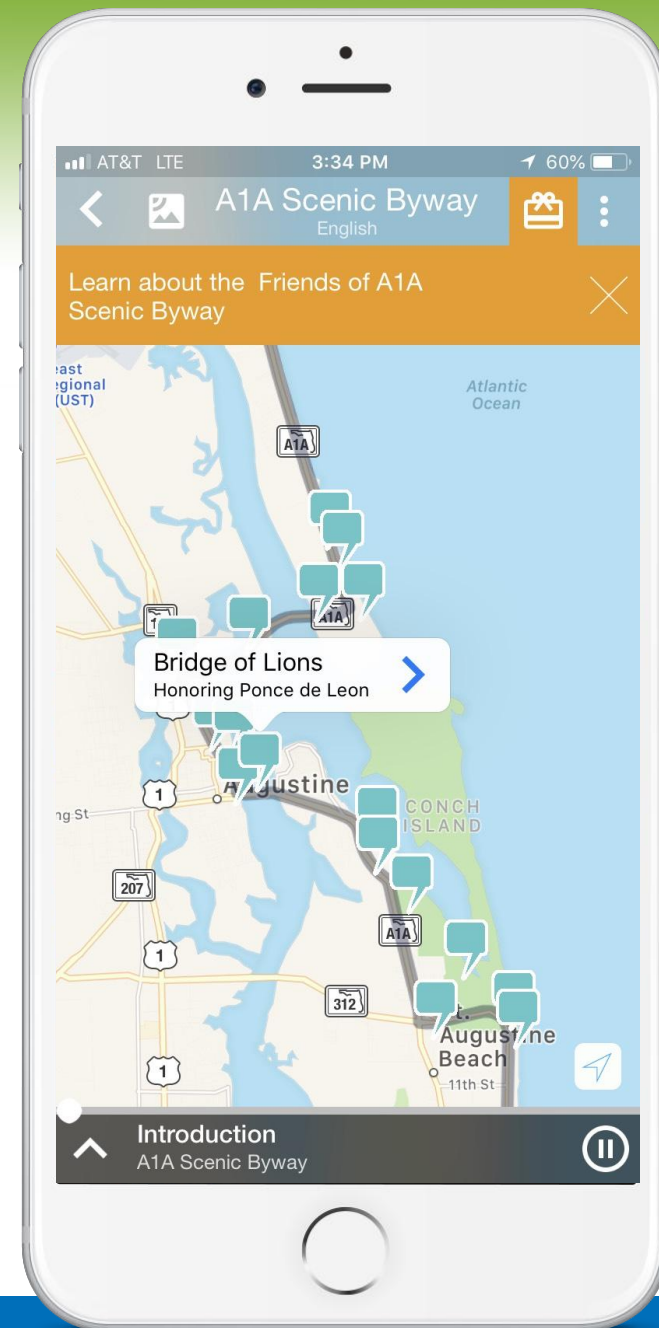
- Funded in 2010
- Culmination of years of planning and public input



New A1A Wayfinding – Some Key Sites



- Ponte Vedra Cultural Center
- Castillo de San Marcos
- St. Augustine Amphitheater
- Bing's Landing
- Windswept Acres
- River to Sea Preserve
- Old Salt Park



Real Places. Real Stories.™



A1A Scenic Byway Mobile App Audio Tour *Sneak Preview*

- GPS-Triggered
- Audio Triggers Automatically
- Easy to Access Via Android or iPhone
- Images, Text & Live Links at Each Site
- In English & Spanish
- Interactive Map Shows User Location

