

J.C. Penney Memorial Scenic Highway Corridor



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Consider Available Funders



1. Local Civic Clubs or organizations
2. Community Foundations
3. Regional Foundations
4. Family/ Private Foundations
5. Corporate Foundations

What Does A Grantor Need From You?

- Evidence that you are a viable entity
- State incorporated highway and 501 (c)(3) status
- Annual budget- Project budget
- A request that meets their guidelines
- A well written creative proposal with researched budget
- Consider an audit letter

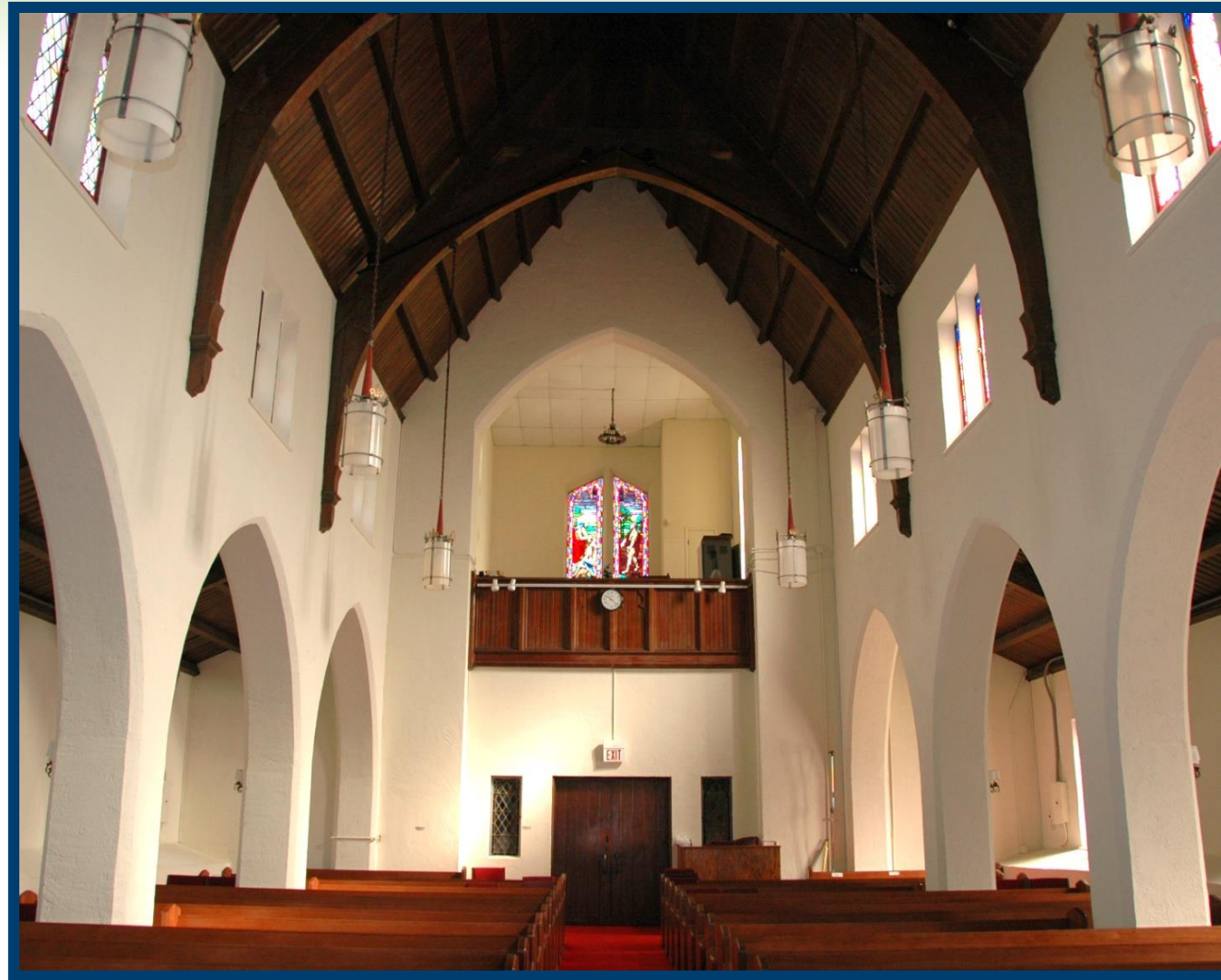
Research Foundations

- Check out local foundations first
- Does your project fit the guidelines?
- Develop grant Idea
- Call or get appointment and save time
- Watch those deadlines

Identify Biggest Need & Choose Best Match

- Highlight unique strengths of your highway
- Emphasis your need very strongly
- If you get turned down, ask how to improve your “ask”
- Example from Penney Scenic Highway improve your “ask”- Walking Tour Success/ Historic Museum not yet a success

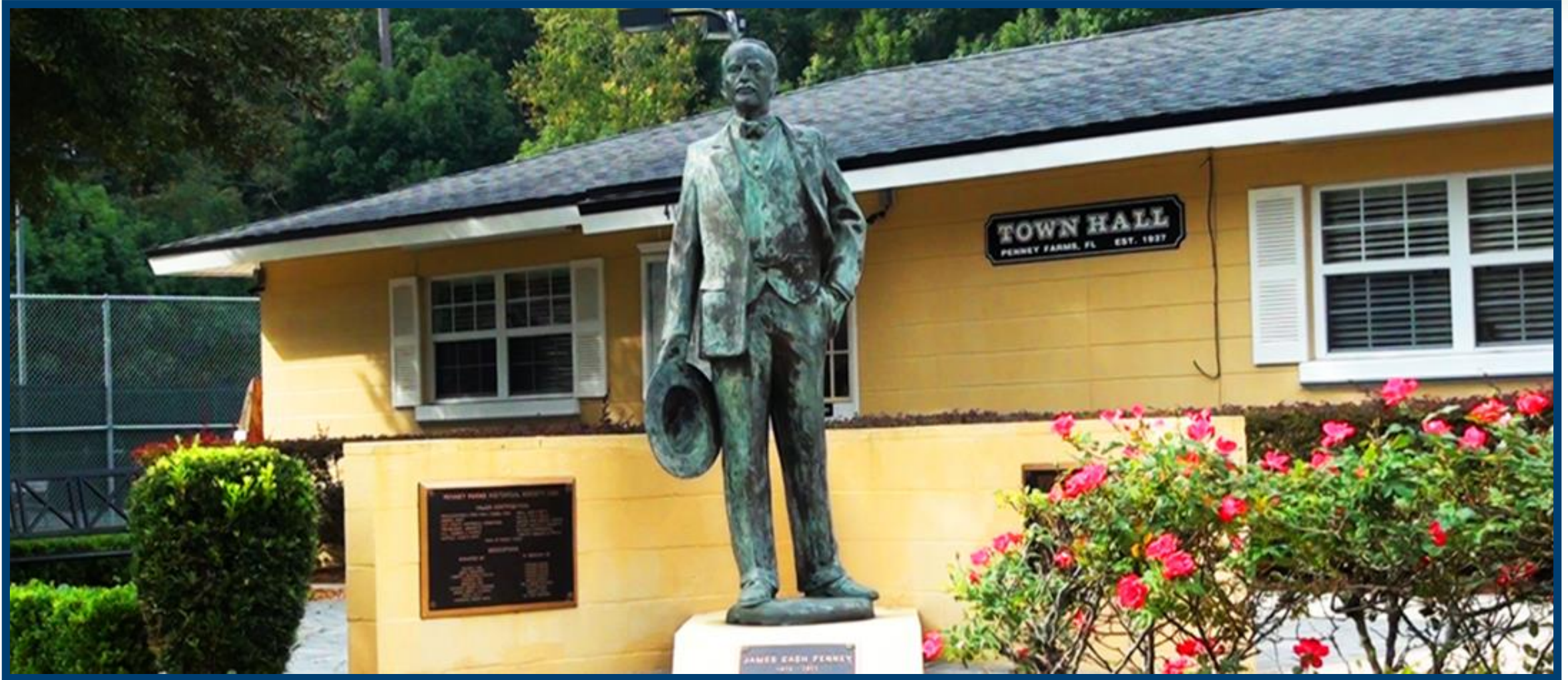
Walking Tour



Future Of Historical Museum



Penney Statue



Partnerships

- Why partner?
- My Partners
- Who are your partners?

Visioning Grant Meeting



Vision Bus Trip



Peer-to-Peer Exchange of Challenges and Best Practices



Real Places. Real Stories.™

