



FSHP District Scenic Highway Coordinator Meeting

April 26, 2016

Meeting Summary

Attendees:

Claudia Calzaretta, FDOT D-5
Jeff Caster, FDOT
Bob Finck, AIM, Consultant Support
Daniel Kastelic, FDOT Florida Turnpike
Wanda Maloney, Corridor Solutions, Consultant Support
Debrah Miller, FDOT D-2
Mike Palozzi, CB&I, Consultant Support
Lauren Rand, FDOT D-4
Darryl Richard, FDOT D-1
Christopher Speese, FDOT D-7
Zena Riley-Taylor, FDOT D-3

- Introductions
 - Grant-writing Workshop
 - Will be a panel discussion that includes at least one byway leader
 - Date in June to be announced soon
 - FSHP 20th Anniversary
 - Social media campaign continues
 - Details of a photo contest to be announced soon
 - 2015 Program Annual Report
 - Awaiting final approval from the Secretary's office
 - Will be published as an electronic document only
 - Visit Florida Travel Articles
 - Articles published online at <http://www.visitflorida.com/en-us/scenic-florida-highways.html>
 - Photos may be used in presentations or on social media, but not in brochures or paid advertising
 - Garry Balogh Award
 - Nominations due June 1st
 - Forward names to wanda.maloney@floridascenichighways.com
 - *Potential Sponsorship Program for FSHP* (item added to the agenda)
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- FDOT exploring the possibility of soliciting a corporate sponsor for FSHP signs
- FSHP staff will collect feedback from byway community
- Pending Designations/Extension Documents
 - Updated chart below
- FSHP Policy Update
 - Reviewed process of FSHP policy update and major changes in new policy (slides attached)
- District Updates

FSHP Pending Designations/Extensions

April 2016

Scenic Highway	Document	Estimated Date to SHAC
The Ridge	5-Year CMP Update	July 2016
A1A Ocean Islands Trail	Eligibility Steps 2 & 3	July 2016
Halifax Heritage	Designation	2017
Palma Sola	Extension	2017
Historic Hwy 90 Corridor	LOI	January 2017
Putnam County	LOI	2017