



District Scenic Highway Coordinator (DSHC) Meeting Summary April 17, 2017

Attendees:

Jeff Caster, Florida Department of Transportation/Florida Scenic Highways Program
 Ashley Binder, Florida Department of Transportation/Florida Scenic Highways Program
 Bob Finck, FSHP Consultant Support
 Stephanie Liskey, FSHP Consultant Support
 Wanda Maloney, FSHP Consultant Support
 Darryl Richard, District 1
 Kate Widness (for Zena Taylor), FDOT District 3
 Lauren Rand, FDOT District 4
 Claudia Calzaretta, FDOT District 5
 Mike Palozzi, FDOT Districts 6 & 7

Meeting Agenda:

- **Welcome & Introductions**
- **Discussion Forum: Action Item Updates**

Action Item	Status
Research additional FDOT resources for measuring economic impact of byways. Lead: Program Office	Underway
Distribute guidance for updated FSHP website. Lead: Program Office	Completed
Announce call for nominations for Garry Balogh Inspiring Excellence Award. Lead: Program Office	Completed
Forward questions for Visit Florida to Jeff Caster. Lead: Byway Community 4/17 – Jeff will contact VF regarding providing access to data to DSHC as well as additional information regarding fees for BOs to access VF grant program.	Underway
Provide list of training needs for statewide meeting. Lead: Byway Leaders (via survey to be distributed by Program Office)	Completed
Explore possibility of partnering with Florida Main Street Conference. Lead: Alissa Lotane – Program Office	Underway



FLORIDA SCENIC HIGHWAYS PROGRAM



A PROGRAM OF THE FLORIDA DEPT. OF TRANSPORTATION

4/17 – Jeff will follow up with Main St. Director regarding possible opportunities for conference participation/partnering in 2018 and beyond.	
Contact MPO coordinator. Lead: Program Office 4/17 – Jeff has met with Carl Mykyska who has agreed to a webinar presentation to discuss ways to help Byway Organizations and MPOs increase understanding of one another.	Underway
Forward December Discussion Forum summary to Kelly Williams. Lead: Program Office	Completed
Ship FSHP calendars to Cathie Parrott/JC Penney. Lead: Program Office	Completed

- **Program Annual Report**
- **Pending Documents (below)**
 - Program office will look into purchasing banners and tablecloths displays.
- **FSHP 2017-2019 Work Plan**
 - Draft in progress.
- **2016 Byway Annual Reports: District Summaries**
 - Summaries attached.
- **Other**
 - Jeff following up on RCI database issues.

FSHP Pending Documents, Designations & Extensions

Updated 4-17-17

Scenic Highway	Document	Estimated Date to SHAC
The Ridge	5-Year CMP Update	TBD
Halifax Heritage	Designation	2018
Palma Sola	Extension	2017
Historic Hwy 90 Corridor	LOI	2017
Putnam County	LOI	2017