



FLORIDA SCENIC HIGHWAYS PROGRAM

2011 DSHC Meeting – Minutes

WHEN:

Wednesday, June 8, 2011

4:30 PM – 6:30 PM

4:30PM INTRODUCTIONS/OPENING DISCUSSIONS

4:45PM STATEWIDE PROGRAM STATUS REPORT & UPDATE

NSB Grant Program Update

- FY2010 Grants Update – Awards Announced, congrats to those that were funded: the A1A Scenic & Historic Coastal Byway, Flagler County Greenway Enhancement (\$560,000); the Big Bend Scenic Byway: Interpretive & Wayshowing Plan Implementation Phase 1 (\$74,315); and the Indian River Lagoon: Scenic Non-Motorized Trail, Phase 2 (\$150,000)
 - o Make sure that the CME's do not change the scope of a project after funds were awarded. Districts cannot move money around between projects either, this is not allowed by FHWA.
- FY2011 Grants Update – Six applications plus the state application were submitted this year. One grant, from the Florida Keys was found Ineligible and was not submitted. The same ranking process was used as last year; grants were scored and averaged by the SHAC and FSHP Staff. The average was then taken out of all of the grants, and the ones that were scored higher than the average were submitted. Using this process, four grant applications were submitted and two were not submitted.
 - o In the future, the process may be changed. We may need to develop a pre-application process where groups submit an abstract of the project (possibly with Annual Reports). The DSHC would review their groups' applications to see if the project is feasible. We need to reiterate that the CME needs to support grants, if there are multiple submissions the applications need to be prioritized and ranked.

Training

- Lunch on the Byway – 6 Part Training Series is finished
- The trainings/webinars were successful; we would like to have more in the future, and would like ideas from everyone.
- Concerning the sustainability project, we may schedule training resulting from the findings of this study. Also, we may need to develop training for marketing and outreach, and how to attract new members.
- We may develop some on Joint Participation Projects (JPA) and the Local Agency Program (LAP) with Mariano, including sub-recipient agreements.

Promo Item Needs

- Additional promotional items will be re-ordered soon. Numerous items have been set aside for the FSHP Workshop.

SHAC Meetings

- This year's remaining SHAC Dates – July 13 (Rescheduled from June), and October 12, 2011

Conference Calls 2011

- This year's remaining conference call dates – July 28, October 27

Growing FSHP Partnerships

- Florida Wildflower Association – we have seed packets we can send to anyone that would like them
- VISIT FLORIDA – make sure webpages are correct

NSB WEBSITE UPDATE

- Please check your highways on the NSB pages, and make sure nothing needs updated

FSHP WEBSITE UPDATE

- Tourist Website – need new stories and new pictures
- Program Website – any grants information, webinars. etc. has been posted on the program website

5:15PM DISTRICT COORDINATOR DISCUSSIONS TOPICS AND UPDATES

- General Concerns and Issues – Chapter 29 of the PD&E Manual – Coordinators may need some help to better understand impacts on resources along an existing scenic highway during a PD&E Project.
- D1 – Manon is removing herself as an “advisory member” on Corridor Management Entities. She will now be a non-voting District Coordinator on the CME. She is having membership problems amongst her highways, people leaving groups and high turnover.
- D2 – Old Florida will be having a BBQ/membership drive
- D3 – Big Bend is doing a good job with acquiring funding. They are submitting for many grants and have received funding. Scenic 30A is having a hard time acquiring funding. Grant writing has been a challenge and they may be interested in training.
- D4 – No new updates or concerns.
- D5 – Garry gave a summary of the new Accreditation Program – 24 Best Management Practices and 3 Levels – go to www.FL-D5-Accreditation.com for more information.
- D6 – The Florida Keys is working on prioritizing projects and how to fund them.
- D7 – PD&E Project along Courtney Campbell – They received many comments about the project. Fishermen are unhappy with some of the proposed changes. The Sierra Club, Hillsborough County, Pinellas County, and the municipalities all support the project.

- Turnpike – They are working on a few things (Suncoast Scenic Parkway). They are finishing the 5-YR CMP Update, finishing the 911 notification project along the trail, and making a new brochure.

6:15PM CLOSING DISCUSSION AND SCHEDULE NEXT DSHC MEETING

6:30PM MEETING ADJOURNMENT