



SHAC Meeting Notes July 30, 2014

What changes in policy could enhance the benefits of the program?

What FSHP policies most urgently need review/update?

- Focus on telling the byway story, and story from program level also.
- Public “art” show, recreational workshops, restaurant tour, lighthouses on US 98 – promote byways and what they are.
- Policy change that enhances communication opportunities, more two-way communication.
- Community perspective
- Case studies
- Should SHAC have a private sector “business” representative? Currently all public.
- Florida Chamber – possible SHAC partner?
- Basic guidance on how to create plan.
- Revise update process “by exception.”
- Branding – “partner branding”

What do you find most rewarding about being a SHAC member?

What changes would make your experience more rewarding?

- Tour byways
- 1000 times easier to review documents if you’ve seen byway
- CME participation in SHAC meetings
- Byway video
- FSHP conferences/networking opportunities
- Nature-based regional workshops
- Remote meetings at SHAC member offices.
- Opportunity to participate in CME events.

Is there anything you would like to change about SHAC meeting logistics?

- No “Pony Express” to deliver documents (all electronic delivery, smaller documents).

