



FLORIDA SCENIC HIGHWAYS PROGRAM

SHAC Meeting Summary April 20, 2016

SHAC members in attendance:

Dale Allen, Florida Greenways & Trails Foundation

Jeff Caster, Florida Department of Transportation/Florida Scenic Highways Program

David Dodd, Visit Florida

Jerrie Lindsey, Florida Fish & Wildlife Conservation Commission

Britney Moore, Florida Department of Environmental Protection, Office of Greenways and Trails

Matt Preston, Florida Department of Economic Opportunity

Others in attendance:

Ashley Binder - Florida Department of Transportation/Florida Scenic Highways Program

Claudia Calzaretta, FDOT District 5 (via GoToMeeting)

Steve Diez, Suncoast Parkway (via GoToMeeting)

William Doxey, Florida Keys All-American Road (via GoToMeeting)

Bob Finck, FSHP Consultant Support (via GoToMeeting)

Tim Ford, Indian River Lagoon National Scenic Byway (via GoToMeeting)

Kevin Kieft, The Ridge Scenic Highway (via GoToMeeting)

Wanda Maloney, FSHP Consultant Support (via GoToMeeting)

Catherine Owen, FDOT District 5 (via GoToMeeting)

Kathleen Pagan, Old Florida Heritage Highway (via GoToMeeting)

Mike Palozzi, FSHP Consultant Support

Pam Portwood, Big Bend Scenic Byway (via GoToMeeting)

Lauren Rand, FDOT District 4 (via GoToMeeting)

Darryl Richard, FDOT District 1 (via GoToMeeting)

Chris Speese, FDOT District 7 (via GoToMeeting)

Randy Stafford, FDOT District 5 (via GoToMeeting)

Bill Walsh, FDOT District 5 (via GoToMeeting)

Guest Speaker: Amanda Hardeman, State Folklorist and Director of the [Florida Folklife Program](#), Florida Department of State's Division of Historical Resources

There were no documents pending SHAC review this quarter.



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Guest speaker Amanda Hardeman presented a slide show describing the Florida Folklife Program and its emphasis on storytelling. A pdf of her presentation is attached.

It was announced that the revised FSHP Procedure has been signed by the FDOT Secretary, and details will be announced soon regarding the launch of the revised FSHP policy.

Action Item Updates:

1. Revise FSHP Guidance to include SHAC review of Letters of Intent during the Eligibility Phase.

This revision has been made to the FSHP Guidance.

2. Restructure the format of SHAC meetings to include presentations that could be attended by all members of the byway community via video or teleconference.

This April meeting is the first to adopt the new format.

3. FSHP will update the SHAC on the outcome of a scheduled meeting between FSHP and Visit Florida.

The result of the October 2015 meeting between FSHP staff and Visit Florida was a commitment by Visit Florida to produce a short article on each of the scenic highways. The articles were published April 15, 2016, on the VF website at <http://www.visitflorida.com/en-us/scenic-florida-highways.html>. The narratives and photos can be used by byway organizations in presentations or on social media, but not in brochures or paid advertising.



Real Places. Real Stories.