



Starter List of Stakeholders

Use this list to start identifying potential stakeholders in your byway's region.

- Animal advocates (equestrian clubs, dog owners, etc.)
- Arts council
- Attraction council or attraction reps
- Bureau of Indian Affairs
- Bureau of Land Management
- Campgrounds
- Chambers of commerce
- Churches
- City/county/state governments
- Community service organizations (Rotary, Lions, VFW, Kiwanis)
- Convention and visitors bureaus
- Corporations and businesses
- County extension service
- Economic development groups
- Elected officials
- Environmental groups
- Farmers
- Federal Highway Administration
- Financial institutions
- "Friends of..." groups
- Garden clubs
- Historic society groups
- Joint powers entities
- Lake associations or harbor commissions
- Law enforcement
- Media
- Merchant associations
- National interest groups and associations
- National Park Service
- Natural resource management agencies
- Property owners
- Real estate brokers
- Recreation clubs (hikers, bikers, skiers)
- Regional planning commission
- Regional tourism groups
- Resort association/lodging groups
- Schools and universities
- Special project task force
- State Dept. of Natural Resources
- State Dept. of Transportation
- State parks
- Tourism bureau/commission/council
- Tribal governments
- U.S. Fish and Wildlife Service
- USDA Forest Service
- Universities/Extension services
- Utilities
- Waste management providers
- Youth groups/Scouts

You are not likely to attract all of these groups to your byway's planning and implementation team, though extending the invitation and spreading the word about your vision can play an important public relations role.