

Double Dipping: Combining Community Engagement & Member Recruitment

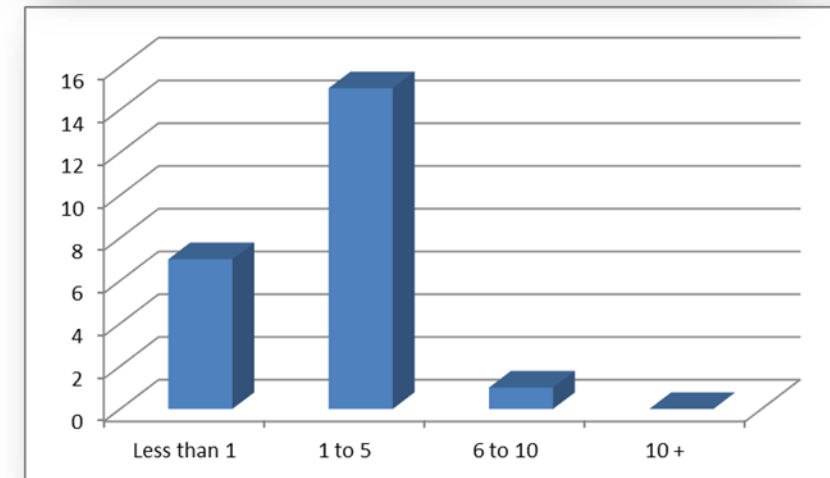
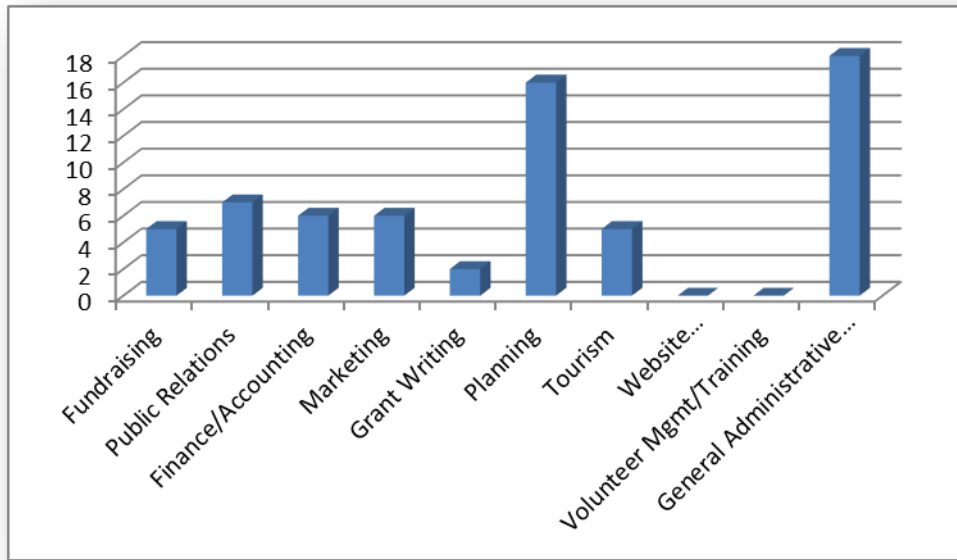
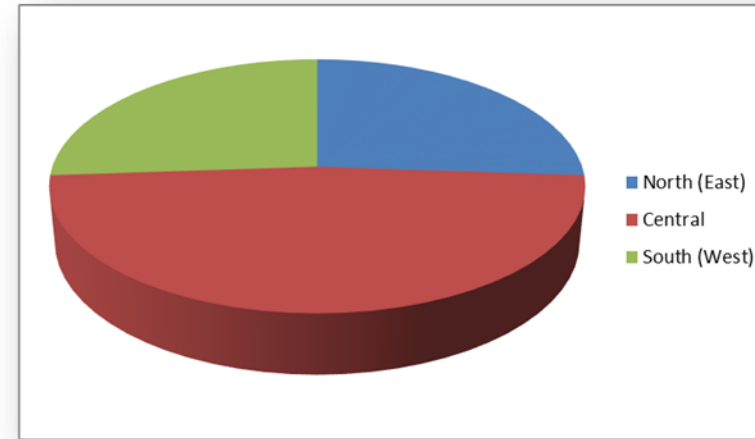
- Identify human resource needs

Byway Organization																		
Member Profile																		
Member Variables	Member #																	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Age																		
20-30																		
30-50																		
50-65																		
65 and up																		
Years Serving on Board as Volunteer																		
Less than 1																		
1 to 5 Years																		
6 to 10 Years																		
More than 10 Years																		
Geography																		
North																		
Central																		
South																		
Constituency																		
Business Owner																		
Retired																		
Government Agency																		
Education																		
CVB/Tourism																		
Agriculture																		
Transportation Dept																		
Intrinsic Quality Site																		
Resident																		
Other Nonprofit																		
Skills																		
Fundraising																		
Public Relations																		
Finance/Accounting																		
Marketing																		
Grant Writing																		
Planning																		
Tourism																		
Website Management/Development																		
Volunteer Management/Training/Recruitment																		
General Administrative Support																		

Byway Organization																		
Member Profile																		
Member Variables	Member #																	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Age																		
20-30																		
30-50	X								X		X	X				X		
50-65		X	X	X	X	X	X	X		X			X		X			
65 and up														X				
Years Serving on Board as Volunteer																		
Less than 1			X		X	X			X		X	X		X				
1 to 5 Years	X			X				X	X		X		X		X	X		
6 to 10 Years		X																
More than 10 Years																		

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- Survey or questionnaire to collect information
- Review and share results



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- Types of Community Engagement:



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- Recruitment Strategies:

