



District Scenic Highway Coordinator (DSHC)

Meeting Summary

January 29, 2018

Attendees:

Jeff Caster, Florida Department of Transportation/Florida Scenic Highways Program
Ashley Binder, Florida Department of Transportation/Florida Scenic Highways Program
Jerry Scott, FDOT Central Office, Transportation Data & Analytics Office
Darryl Richard, FDOT District 1
Kate Widness (for Zena Taylor), FDOT District 3
Claudia Calzaretta, FDOT District 5
Bill Walsh, FDOT District 5
Kevin Schot, FDOT District 6
Christopher Speese, FDOT District 7
Daniel Kastelic (Turnpike)
Bob Finck, FSHP Consultant Support
Stephanie Liskey, FSHP Consultant Support
Wanda Maloney, FSHP Consultant Support
Mike Palozzi, FSHP Consultant Support

- **District Feedback (ways FSHP can help DSHC)**
 - D1 – Help train byway leaders to understand and get involved in the Work Program process so they can better take advantage of FDOT funding opportunities. Consider giving preferential treatment to scenic highways during the development of FDOT projects along their byway.
 - D5 – Communicate with DSHC before byway leaders. Offer training on Work Program, data analysis and membership retention to byway leaders.
 - D6 – Public meetings help with identification of landscape projects on scenic highways.
 - D7 – DSHC meetings are appreciated to help keep up to date.

- **FSHP Updates**
 - **2018 Annual Work Plans**



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- **Issues or concerns regarding content**
- **FSHP Review Procedure feedback**

Feedback indicated that although byway leaders sometimes still need assistance completing their Annual Work Plans, they understand what is required, the importance of the document and the plans help keep the groups more focused.

- **2017 Byway Annual Reports (BAR)**

Due February 1st. One received to date.

- **2018 BAR release and Data Collection Tool**

2018 BAR will be released this spring. FSHP is also developing a visitor survey for use by all scenic highways to begin collecting visitor data. More details will be released soon. The survey is expected to be available early May 2018.

- **RCI/GIS Status**

Jerry Scott (FDOT Central Office) – adding a scenic highway layer to the database so that FDOT staff can include designated byways in their project planning efforts. As an example, adding this layer to RCI would allow FDOT staff to compare the locations of designated byways with transportation improvement projects scheduled in the 5-year work program.

Jerry's team is currently working with each district to eliminate gaps in the database .

- **Communications Strategy**

Draft that was distributed to DSHC in December will be redistributed.

- **Visit Florida Partnership Request Update (deadline 1/30/18)**

11 received so far.

- **Florida Tourism Day**

Several byway leaders participated and met with FDOT Secretary who requested that Safety Office get involved in FSHP.

- **Statewide Meeting**

May 17, 2018, Lake Helen.

- **Open Discussion**

FSHP Work Plan will be reviewed to assess whether extra work is being required of byway organizations.

- **Pending Documents**

Claudia will discuss next steps for Halifax with byway organization, then FSHP.



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FSHP Pending Documents, Designations & Extensions

As of 1-29-18

Scenic Highway	Document	Estimated Date to SHAC
The Ridge – D1	5-Year CMP Update	Jan '18
Halifax Heritage – D5	Designation	Late 2018
Palma Sola – D1	Extension	2018
Historic Hwy 90 Corridor – D3	LOI	2018
Putnam County – D2	LOI	2018
IRL Treasure Coast – D4	CMP Update	TBD