



District Scenic Highway Coordinator (DSHC) Meeting

July 16, 2018

Meeting Summary

Attendees:

Ashley Binder, Florida Department of Transportation/Florida Scenic Highways Program

Kate Widness (for Zena Taylor), FDOT District 3

Alex Henry, FDOT District 7

Daniel Kastelic (Turnpike)

Bob Finck, FSHP Consultant Support

Stephanie Liskey, FSHP Consultant Support

Wanda Maloney, FSHP Consultant Support

■ District Updates

- D-3 Kate Widness – Pensacola moving forward with tour for Visit Florida's Visitor Center staff in September. There was a recent article published locally about Chimney Park.
The Big Bend wayshowing project is moving forward.
30-A has a new board member and is working on possible dates for a Visit Florida tour.
- D-7 Alex Henry – Is the new bike/ped coordinator as well as DSHC and is looking into wayfinding solutions for Courtney Campbell.
- Turnpike, Daniel Kastelic – Requested help with follow up to May 7th meeting regarding Suncoast Parkway.

■ FSHP Updates

- 2018 Byway Annual Reports – Form and Guidance were distributed to byway leaders on June 7, 2018. Deadline for submitting report is unchanged (February 1, 2019). Next program requirement deadline is November 15, 2018 for Annual Work Plans (submitted to DSHC).
- Garry Balogh Award 2018 – Five nominations were submitted. Recipient will be announced in the fall.
- Update Byway Leader Contact Lists – Program office had requested updates by May 4, 2018. Updates still outstanding from districts 1 & 2.



FLORIDA SCENIC HIGHWAYS PROGRAM

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- **Statewide Meeting** – Links to meeting materials and summary distributed to FSHP community on July 9, 2018.
 - **Visitor Experience Byway Leader Survey** – Will be distributed after Labor Day. Brief 10-question survey. Purpose is to better understand the current efforts of byway organizations to deliver high-quality visitor experiences. Only one response per byway will be required.
 - **Byway Visitor Surveys** – This survey was discussed at the statewide meeting as a way for byway organizations to begin collecting feedback from visitors. Will begin to work with byway organizations in mid-September to finalize a survey for each byway.
 - **FSHP Request for Research Funding Approved** – A scope is being developed for Phase 1 which will develop a tool to collect data and cost effectively measure the economic and quality of life impact of scenic highways on byway communities.
- **Open Discussion**
 - Welcome, Alex! Great to have you on board.
 - **New Business**
 - None
 - **Pending Documents**
 - District 3 has not heard from Historic Hwy 90 advocates in some time.

FSHP Pending Documents, Designations & Extensions

As of 7-16-18

Scenic Highway	Document	Estimated Date to SHAC
The Ridge – D1	5-Year CMP Update	Oct '18
Halifax Heritage – D5	Designation	Late 2018
Palma Sola – D1	Extension	TBD
Historic Hwy 90 Corridor – D3	LOI	TBD
Putnam County – D2	LOI	2018
IRL Treasure Coast – D4	CMP Update	TBD