

DeLand Black Heritage Trail

Maggie Ardito River of Lakes Heritage Corridor and

St Johns River-to-Sea Loop Alliance





River of Lakes Heritage Corridor National Scenic Byway

Byways, Trails, Culture, Rivers, History, Humanity

We're All Connected



- River of Lakes Heritage Corridor
- Volusia Bartram Trail
- St Johns River-to-Sea Loop Alliance
- DeLand Black Heritage Trail







"Eventually, all things merge into one"

River of Lakes Heritage Corridor

A National Scenic Byway



From River of Lakes Heritage Corridor Website: ROLHC.org



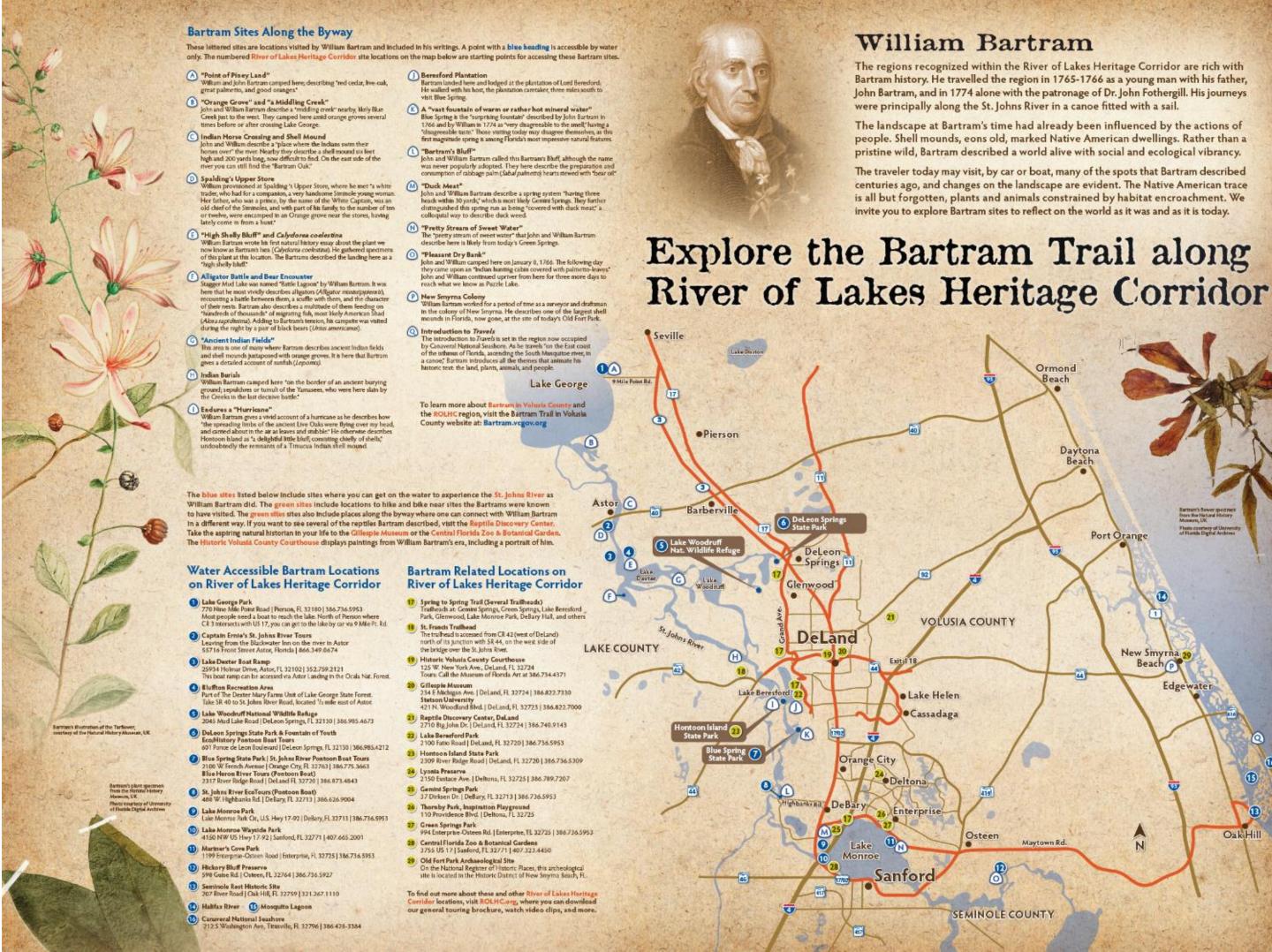
River of Lakes Heritage Corridor

We're All Connected





Stetson University
Sponsored a
River of Lakes Heritage
Corridor Map Brochure
featuring
Bartram Trail locations
along the byway











About "The Loop"

- 260-mile multi-use Trail
- 2nd High Priority FDOT-Funded SUNTrail
- 55+% Complete
- Shared Use Non-Motorized
 Biking/Walking/Running/Strollers/Disability aids
- Connects 5 Counties
 Volusia/Putnam/St Johns/Flagler/Brevard

In Volusia the Loop follows
the route of the
St Johns River and
River of Lakes Heritage Corridor



Since 2016 - 501(C)3 volunteer-driven organization

Our Mission and Vision

- Advance, Advocate, Support, Promote and Protect the River-to-Sea Loop and Connecting Trails
- Increase active inclusive transportation & recreation for all ages and abilities
- Raise environmental, cultural and historical awareness
- Increase community & individual health, well-being & safety

Gold Seal of
Transparency
Candid/Guidestar

Florida Trails
Promoter of
the Year FBA

Best
Community
Partner
Stetson U

Service that
Transforms a
Community
SHJCRC

Best
Community
Improvement
Plan wvrc



We're All Connected AVER OF LA

St Johns River-to-Sea Loop Alliance and River of Lakes Heritage Corridor partner on sign kiosk at DeBary SunRail Station







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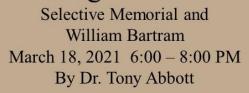


River to Sea Nature and History Corridor



BARTRAM TRAIL IN VOLUSIA COUNTY

Creating Wilderness:



William Bartram is known as America's first native-born natural historian. His explorations and writings cover flora and fauna, interaction

with European settlers, and Native American culture including extensive and under-recognized positive descriptions of Native Americans in the South.





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March 16, 2021 6:00 – 8:00 PM Lecture

Dr. Andrew Eisen - Stetson University
Exhibits on Slavery, Indian removal, and
resistance in Volusia County. Created by
incarcerated researchers at Stetson University's
Community Education Project

Slavery and The Struggle for Freedom in East Florida



March 20, 2021 1:00 – 4:00 PM "Saving Lost History" Discussion and Exhibit Tour Exhibits on display February 1 – March 31

ENTERPRISE MUSEUM

360 Main Street, Enterprise, FL 32725 Open Thursdays, Friday and Saturdays 10 am to 2 pm Private tours available. Call Cindy Sullivan 386 804 6087



"Funding for this program was provided through a grant from the Florida Humanities with funds from the National Endowment for the Humanities. Any views, findings, conclusions or recommendations expressed in this publication do not necessarily represent those of Florida Humanities or the National Endowment for the Humanities."

Nature and History Corridor Project with Stetson University supported by Florida Humanities









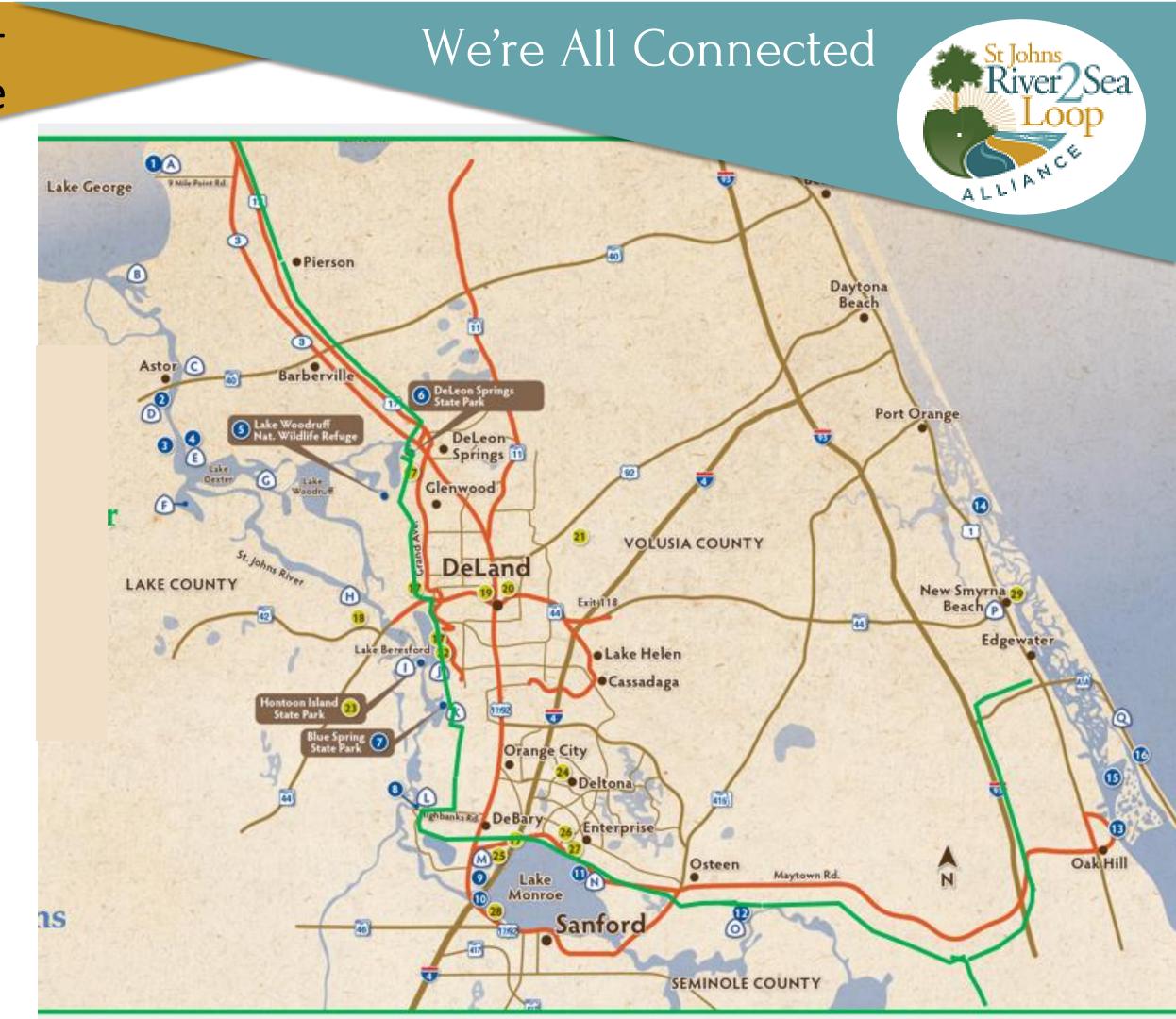


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River of Lakes
Heritage Corridor
St Johns River
St Johns
River-to-Sea
Loop

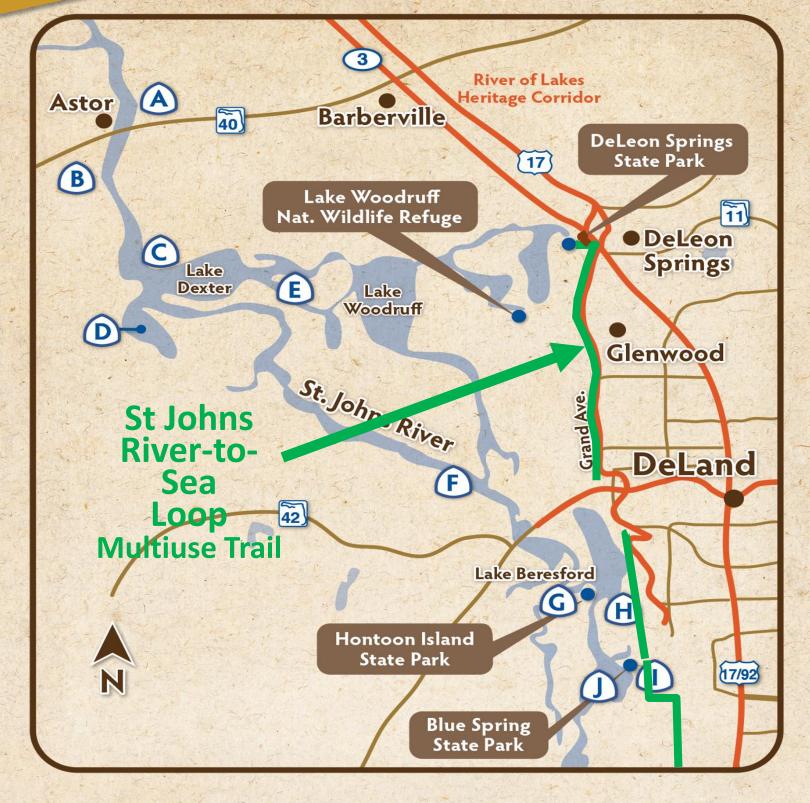
We're All Connected





We're All Connected









Explore Volusia County

By bicycle on the St Johns River-to-Sea Loop multiuse trail

By boat on the St Johns River

By car on the River of Lakes Heritage Corridor St Johns River-to-

Sea Loop Alliance







Long and Winding Path to the DeLand Black Heritage Trail

Connections and perseverance

1995-2015	Envisioning and building support for the St Johns River-to-Sea Loop
2009	River of Lakes Heritage Corridor formed
2016	St Johns River-to-Sea Loop designated second Top-Priority SUNTrail. River2Sea Loop Alliance forms and partners with River of Lakes Heritage Corridor
2017	Stetson University (Tony Abbott, Sailforth) and River of Lakes create Volusia Bartram Trail Project working with Bartram Trail Society Florida and Putnam
2020-21 All About Partnership s	 River-to-Sea partners with Stetson on Nature and History Project w/ support by Florida Humanities Bartram Trail and Struggle for Freedom River-to-Sea and River of Lakes partner on sign kiosk at DeBary Station DeLand initiates Voorhis Ave Streetscape Alliance, Stetson, JW Wright building restoration partner.
2022	Alliance and River of Lakes members apply for DeLand Black History Trail grant
2023	DeLand Black Heritage Trail project

DeLand Black Heritage Trail



What is the DeLand Black Heritage Trail

- Guided and self-guided walking and cycling routes connecting DeLand's Black heritage sites and cultural landmarks
- Combine history, exploration, education, activity and accessibility
- Project Goals
 - Identify, photograph, document and showcase landmarks
 - Increase street activity
 - Influence Streetscape design
 - Inspire city/county/FDOT to connect a cycling route between Black Heritage Trail and St Johns River-to-Sea Loop SUNTrail and SunRail Station
 - Instill Pride of Place in the community



DeLand BLACK HERITAGE TRAIL The Places The People The History



A. James W. Wright Building: Built in 1920 by James Washington Wright it became the business and social hub of the African American community.

B. Washington Theater: Former Booker T. Washington Movie Theater, now Emmanuel Seventh Day Adventist Church.

C. Dr. Lancaster Starke's Office and Clinic D. African American Museum of the Arts (AAMA): Founded 1994

E. Noble "Thin Man" Watts Amphitheater and Mural: Built 2002 to honor DeLand's jazz saxophone player. Mural painted in 2022 by Seattle muralist Moses Sun.

F. American Legion Orange Baker Post:Built by Veterans in 1954.

G. Greater Union First Baptist Church: Organized in 1882, rebuilt here in 1893.

I. "The Hill" Mural: Honoring community leaders





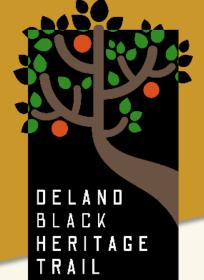


Scan QR Code to download Heritage Trail Guide or visit River2seaLoop.org

The DeLand Black Heritage Trail Project

Self-guided cycling and walking routes connect DeLand's Black heritage landmarks that honor African American heritage. Outdoor activities like walking and cycling improve health and social connections for people and their communities. Connections are a catalyst that span social and economic divides. Historical awareness instills pride of place. See map on reverse side for locations.





DeLand Black Heritage Trail

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All about Partnerships















Partners

African American Museum of Art American Legion Orange Baker Post 187

BeaconOnline News

Bethlehem Baptist Church

Bike Walk Central Florida

Boys and Girls Club

Dr Joyce Cusack Spring Hill Resource Center

Emmanuel Seventh-Day Adventist Church

Florida Victorian

JCs Bikes and Boards

Greater Union First Baptist Church

Stetson Baptist Church

West Volusia Tourism Bureau

Special Thanks

Laine Berman

Al Bouie

Kimberly Cline

Chris Cloudman

Shilretha Dixon

Ryan Flesch

Deborah McShane

Suze Peace

Andrew Powell

Ella Ran

Mark Shuttleworth

Reggie Williams

Kevin Winchell



Al Bouie discusses James W. Wright's impact on the community

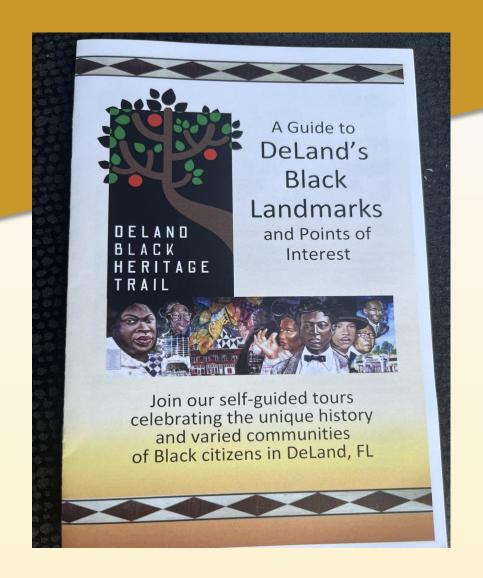
James W. Wright Building on the National Registry of Historic Places

Mark Shuttleworth discusses renovation progress on the James W. Wright Building



James W. Wright, portrayed by Vernon Burton, in the Wright Building,

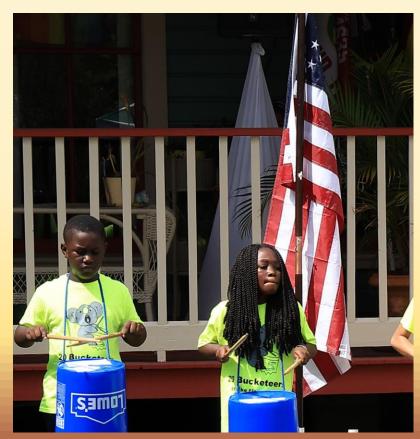
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- Build connections
- Improve economy
- increase street activity
- Improve health
- inspire infrastructure improvements
- Connect to trails and byways













A Guide to
DeLand's
Black
Landmarks
and Points of
Interest



Join our self-guided tours celebrating the unique and varied history of Black citizens in DeLand, FL The **DeLand Black Heritage Trail** is a self-guided cycling and walking route connecting

DeLand's Black heritage sites and interesting destinations that honor African American heritage.

Get out on foot or bicycle to explore a unique part of our town, enjoy healthy, outdoor activity, and create deeper community connections.

Scan the code or visit the address below to download and print your own copy of the guide.



St Johns River Sea Loop

Saker Health

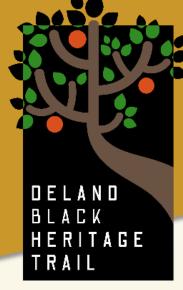
Community

Tourism

Tourism

Health

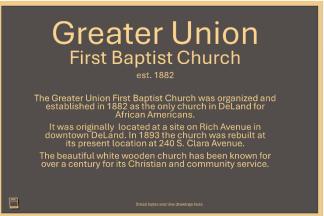
https://river2sealoop.org/delandblackheritageproject/

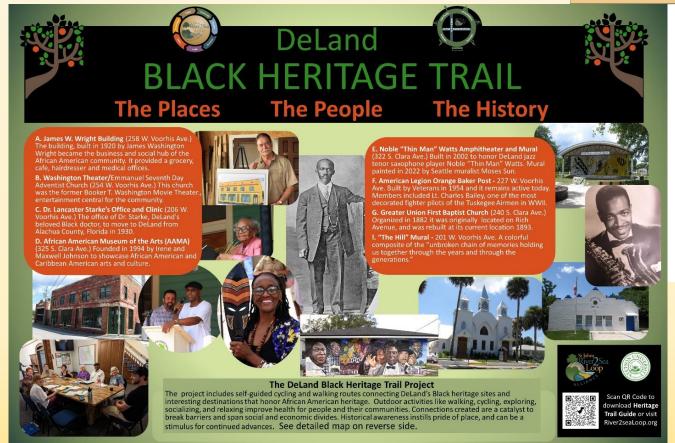


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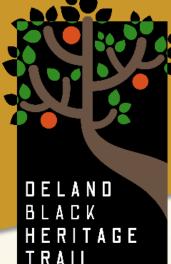


Signage Work Continues









DeLand Black Heritage Trail

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New Landmarks and Point of View Emerge



HONORING A DELANDITE — This concept image shows what a new mural, depicting health care and civil rights activist Byllye Avery, will look like on the side of The West Volusia Beacon building at 110 W. New York Ave. in Downtown DeLand. It was designed by mural artist Courtney Canova, whose goal was to deviate from the typical portrait-style mural and illustrate Avery as the large live oak tree in her childhood home's backyard that she spent many hours dreaming under. The tree is still standing, too, behind The Little House Next Door child care center at 133 E. Church St.



Never Stop Envisioning a Golden Connected Future

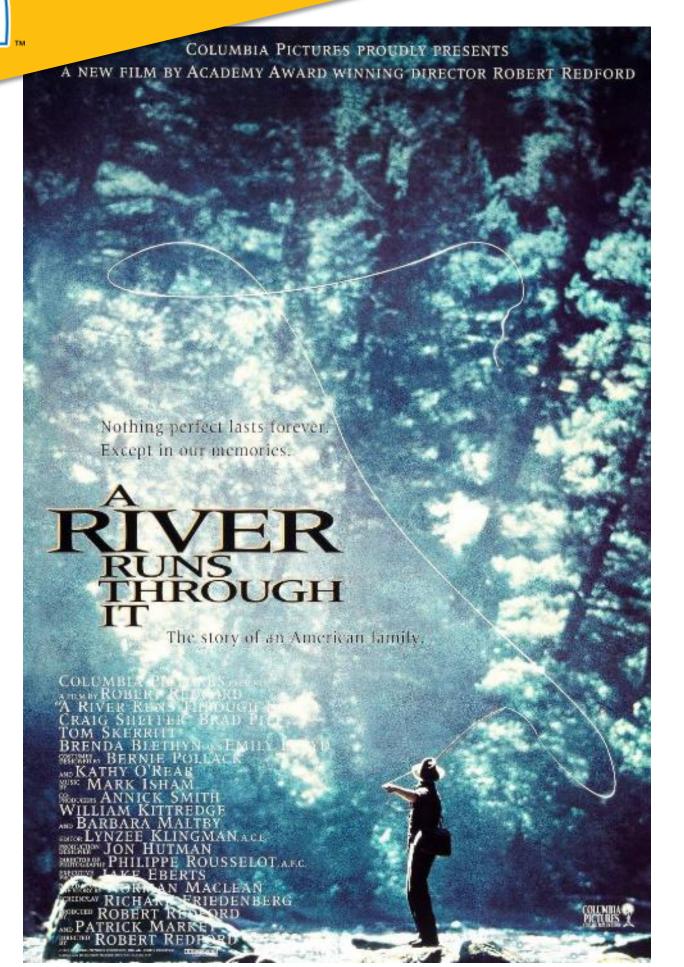
- Voorhis Ave Streetscape is attractive and welcoming
- James W. Wright Building once again becomes a business and social center
- Everything connects and is Accessible
 - River of Lakes Heritage Corridor National Scenic Byway
 - Regional Multiuse/River2SeaLoop SUNTrails
 - Bartram Trails
 - DeLand Black Heritage Trail
 - SunRail Stations



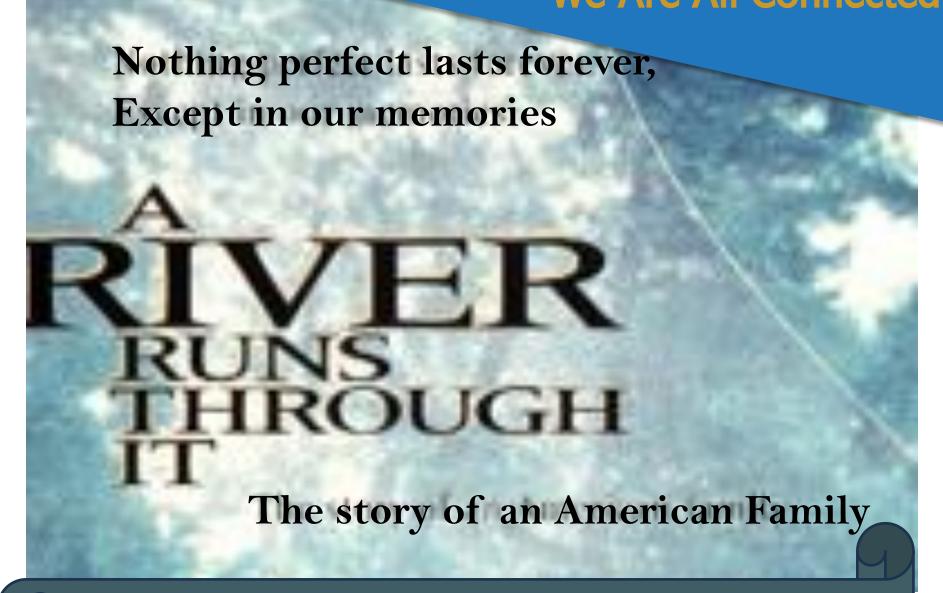




Byways, Trails, Rivers, Culture History, Humanity



St Johns River-to-Sea Loop Alliance River of Lakes Heritage Corridor We Are All Connected



"Eventually, all things merge into one, and a river runs through it."

Norman Maclean, A River Runs Through It and Other Stories



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Questions?



St Johns River-to-Sea Loop Alliance

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VISION | COMMITMENT | PERSEVERANCE

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DeLand Black Heritage Trail

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