

CITIZENS FOR A  
*Scenic* Florida

February 26, 2025



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# Anyone recognize this language?

It shall be the policy of the state to conserve and protect its natural resources and scenic beauty.



# Florida Constitution

## Article 2, Section 7, Line 1



It shall be the policy of the state to conserve and protect its natural resources and scenic beauty.

# Statement of Purpose

## *Scenic* Florida

### Our Purpose Shall Be:

To enhance, protect and preserve the visual environment of Florida as mandated by the Scenic Beauty clause of the Florida Constitution.



# Scenic Florida Work Program Priorities

- Preserve and protect Florida's scenic beauty
- Advocate for the reduction of offsite signs (billboards)
- Promote Florida's scenic highways
- Advocate for the undergrounding of overhead utilities



# State Affiliates

*Scenic* Florida

*Scenic* Jacksonville

*Scenic* Clearwater

*Scenic* Manatee



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WALTON

*Scenic* Miami

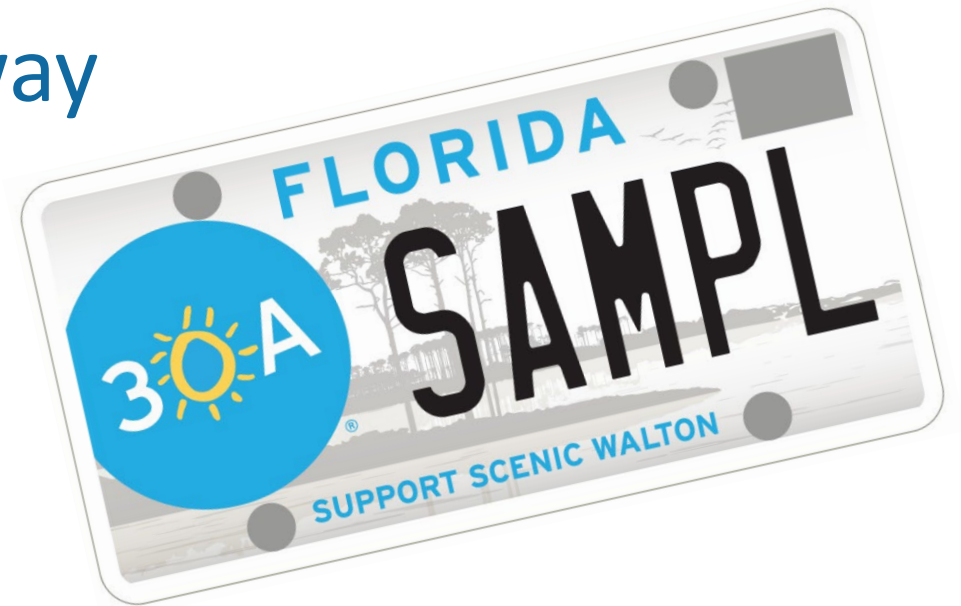


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# Scenic Highway Affiliations with Board Members

- Courtney Campbell Scenic Highway
- Bradenton Beach Scenic Highway
- Scenic Highway 30A
- Palma Sola Scenic Highway



# State Advocacy

Scenic Florida meets with the FDOT Secretary and/or FDOT staff on regular basis.

- We advocate for a variety of scenic issues, including scenic highways, sign control and highway beautification projects
- We would welcome you to join our meetings with FDOT in Tallahassee
- We want to know what your needs are

*Scenic* Florida





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Advocating for America's Byways

# 2019 National Advocacy

Scenic America led the advocacy for the passage of the Reviving America's Scenic Byways Act of 2019, which reinstated the National Scenic Byways Program after a lapse in funding and designations since 2012.



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# 2020 National Advocacy

Following the program's revival, Scenic America successfully advocated for \$16 million in federal funding through the FY 2021 Consolidated Appropriations Act, marking the first federal investment in the program in nearly a decade.



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# 2021 National Advocacy

Scenic America's efforts contributed to the Federal Highway Administration's announcement in February 2021 of 34 new National Scenic Byways and 15 All-American Roads, the first additions since 2009.

Florida A1A Scenic & Historic Coastal Byway (AAR)

River of Lakes Heritage Corridor (NSB)

Scenic Highway 30A (NSB)



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# 2021-2024 National Advocacy

Through continuous advocacy, Scenic America secured nearly \$50 million in funding for the program across the FY 2021-2024 appropriations acts, ensuring ongoing support for America's scenic roadways.



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# FY 2021-2024 Funding Summary



**FY 2021:** \$16 million

**FY 2022:** \$6 million

**FY 2023:** \$20 million

**FY 2024:** \$7.5 million



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# Contact Information

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# Questions?

