



Real Places. Real Stories.™

FLORIDA SCENIC HIGHWAYS PROGRAM

Annual Report

2024



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Message from the Program Coordinator, Dean Stoddart

Greetings to byway leaders, stakeholders, and to all our Florida Scenic Highway Program (FSHP) friends. Once again, I am impressed by the success our collective program has achieved throughout the past year! A few points that stand out to me in 2024 include:

- Our byway organizations have substantially increased the number of projects (79 projects - up from 52 in 2023).
- Project specific volunteer hours have more than doubled (7,543 project specific hours - up from 3,167 in 2023).
- Our social media following has increased (55,487 followers - up from 46,150 in 2023).

Our 2024 FSHP Annual Report shares the combined success of our program over the last year as reported by our byways. No document, however, can capture the dedication, resourcefulness, and spirit of our byway organizations. I am very pleased to say, based on our 2024 FSHP Annual Report, our program remains strong and resilient, thanks to the dedication of our byway leaders.

I hope that you feel as proud as I do reading the accomplishments highlighted our annual report, knowing that each one of our byways has contributed to the accomplishments in 2024.

Best regards!

Dean Stoddart



Dean Stoddart, Program Coordinator

PROGRAM MISSION & VISION

The Florida Scenic Highways Program (FSHP) was established by the Florida Department of Transportation (FDOT) in 1996 to protect the state's scenic, archaeological, cultural, historic, natural, and recreational qualities. Known as the "intrinsic resources," these resources are valuable and uniquely characteristic of the individual byways. As of 2024, 27 roadways have been designated as Florida Scenic Highways for the exceptional qualities they possess.

As a grassroots program, the lifeblood of the FSHP stems from a dedicated base of volunteers who regularly engage with local governments, non-profits, community groups, and businesses to promote the program. In addition to resource protection, FSHP byways also enjoy benefits such as economic development, community engagement, and increased visibility. The relentless efforts of volunteers are the foundation of the program and provide the means for byways to achieve such benefits.

Each Florida Scenic Highway is responsible for completing a Byway Annual Report (BAR), which provides byways with a way to highlight and celebrate their successes by documenting their programs, volunteers, hours contributed to projects, and grant funding applications. This 2024 Program Annual Report represents a summary of the byways' tremendous efforts from the last year.

In 2024, the FSHP continued to support and assist byways, providing invaluable opportunities for technical support, networking, and volunteer coordination. The program-wide quarterly newsletter continued to feature byway projects, activities, and byway leader interviews. This report highlights the many accomplishments of the FSHP and is representative of the commitment, knowledge, and expertise that drives the success of the program.

MISSION:

Help Florida communities deliver high-quality experiences to visitors.

VISION:

Promote economic development, enhance local quality of life, and conserve important resources.



Florida Black Bear Scenic Byway

FLORIDA SCENIC HIGHWAYS DESIGNATIONS

ID	SCENIC HIGHWAY	REGION	FDOT DISTRICT	STATE DESIGNATION	NATIONAL DESIGNATION	ALL AMERICAN ROAD DESIGNATION
1	Pensacola Scenic Bluffs Highway	Panhandle	3	4/24/98		
2	Indian River Lagoon National Scenic Byway	Central	4	6/13/00	NSB (2002)	
			5			
3	Bradenton Beach Scenic Highway	Central	1	4/17/01		
4	Old Florida Heritage Highway	Northern	2	6/7/01		
5	Florida Keys Scenic Highway	Southern	6	6/22/01		AAR (2009)
6	A1A Scenic & Historic Coastal Byway	Northern	2	1/17/02		AAR (2021)
			5			
7	Tamiami Trail - Windows to the Gulf Coast Waters	Southern	1	12/19/03		
8	Palma Sola Scenic Highway	Central	1	5/28/04		
9	Green Mountain Scenic Byway	Central	5	7/19/04		
10	The Ridge Scenic Highway	Central	1	2/16/05		
11	Courtney Campbell Scenic Highway	Central	7	5/23/05		
12	William Bartram Scenic and Historic Scenic Highway	Northern	2	10/31/05		
13	Indian River Lagoon - Treasure Coast Scenic Highway	Southern	4	12/14/05		
14	Suncoast Scenic Parkway	Central	Turnpike	8/18/06		
15	Big Bend Scenic Byway	Panhandle	3	11/14/06	NSB (2009)	
16	Ormond Scenic Loop & Trail	Central	5	7/9/07	NSB (2009)	
17	Florida Black Bear Scenic Byway	Central	2	4/9/08	NSB (2009)	
			5			
18	Lemon Bay / Myakka Trail Scenic Highway	Southern	1	4/9/08		
19	Scenic Highway 30A	Panhandle	3	4/9/08	NSB (2021)	
20	Heritage Crossroads: Miles of History	Northern	5	11/19/08		
21	River of Lakes Heritage Corridor	Central	5	3/12/09	NSB (2021)	
22	Broward County A1A Scenic Highway	Southern	4	7/20/09		
23	J.C. Penney Memorial Scenic Highway	Northern	2	4/30/10		
24	Scenic Sumter Heritage Byway	Central	5	5/2/13		
25	Martin Grade Scenic Highway	Southern	4	1/28/15		
26	A1A Ocean Islands Trail	Northern	2	7/26/16		
27	Halifax Heritage Byway	Central	5	10/5/20		

FLORIDA SCENIC HIGHWAYS COLLECTION



 All-American Road

 National Scenic Byway

- 1 PENSACOLA SCENIC BLUFFS HIGHWAY
- 2 INDIAN RIVER LAGOON NATIONAL SCENIC BYWAY 
- 3 BRADENTON BEACH SCENIC HIGHWAY
- 4 OLD FLORIDA HERITAGE HIGHWAY
- 5 FLORIDA KEYS SCENIC HIGHWAY 
- 6 A1A SCENIC & HISTORIC COASTAL BYWAY 
- 7 TAMIAMI TRAIL - WINDOWS TO THE GULF COAST WATERS
- 8 PALMA SOLA SCENIC HIGHWAY
- 9 GREEN MOUNTAIN SCENIC BYWAY
- 10 THE RIDGE SCENIC HIGHWAY
- 11 COURTNEY CAMPBELL SCENIC HIGHWAY
- 12 WILLIAM BARTRAM SCENIC & HISTORIC HIGHWAY
- 13 INDIAN RIVER LAGOON - TREASURE COAST SCENIC HIGHWAY
- 14 SUNCOAST SCENIC PARKWAY
- 15 BIG BEND SCENIC BYWAY 
- 16 ORMOND SCENIC LOOP & TRAIL 
- 17 FLORIDA BLACK BEAR SCENIC BYWAY 
- 18 LEMON BAY / MYAKKA TRAIL SCENIC HIGHWAY
- 19 SCENIC HIGHWAY 30A 
- 20 HERITAGE CROSSROADS: MILES OF HISTORY
- 21 RIVER OF LAKES HERITAGE CORRIDOR 
- 22 BROWARD COUNTY A1A SCENIC HIGHWAY
- 23 J.C. PENNEY MEMORIAL SCENIC HIGHWAY
- 24 SCENIC SUMTER HERITAGE BYWAY
- 25 MARTIN GRADE SCENIC HIGHWAY
- 26 A1A OCEAN ISLANDS TRAIL
- 27 HALIFAX HERITAGE BYWAY



2024 OVERVIEW

Statewide Program Contribution

As a largely grassroots effort, the Florida Scenic Highways Program relies on dedicated volunteers to plan and execute byway programs, projects, and initiatives. In 2024, byway volunteers completed a total of **79** projects, including community engagement events, litter clean-ups, historic preservation projects, educational events, and more. These projects are fundamental to achieving the byways' individual missions and represent a culmination of planning and volunteer efforts.



79 projects completed

7,543

19,592 total volunteer hours

2,152 volunteer projects

In 2024, our FSHP Byways were awarded more than

\$1.2 million

in grant funding.

Grants awarded to byways in 2024 include a Reconnecting Communities Pilot Program grant, a Tampa Bay Estuary Program mini-grant, a Florida Wildflower Foundation grant, and a Felburn Foundation grant.

Scenic Sumter Heritage Byway

hours spent on projects

ours

volunteers engaged

BYWAY COMMUNICATI

Our programs use several ways to reach out to our community. The FSHP maintains a quarterly newsletter, Instagram and Facebook accounts, and periodic blog posts to support byway activities and upcoming events. Our organizations use Instagram and Facebook to showcase their achievements, promote fundraising opportunities, expand byway reach, and engage volunteers. The use of social media and other byway communications enables the FSHP to directly communicate with supporters and tell the stories that matter most.

NEWSLETTERS



The FSHP began distributing quarterly newsletters as a way to keep byway organizations, District Scenic Highway Coordinators, Scenic Highway Advisory Committee (SHAC) members, and program leadership up-to-date on program happenings. The FSHP continues to circulate a quarterly newsletter featuring recent byway activities. Newsletter articles touched on program projects and events, byway leader interviews, and recent successes and challenges faced by the byways. Newsletters are posted on the FSHP website.

BLOG POSTS

Byway Buzz, the FSHP Blog, has been active since 2016 and features in-depth blog posts regarding program happenings. Some examples of articles published in 2024 include a post highlighting the Pollinator Victory Garden planted along the Old Florida Heritage Highway near downtown Micanopy and a post discussing the Indian River Lagoon (IRL) - Treasure Coast Scenic Highway's participation in the IRL Science Festival in Fort Pierce.



SOCIAL MEDIA POSTS

The FSHP relies heavily on the use of social media to engage with the byway community and attract visitors to the scenic highways. Last year, the FSHP Instagram and Facebook page had a combined total of 250 posts. The posts feature sweeping byway views and must-visit locations, encouraging followers to get out there and see the byways for themselves. The FSHP social media pages integrate a variety of posts to get followers to engage, such as regular “Guess the Byway” posts that feature photos and clues to help followers discover what byway is being posted. Additionally, the FSHP Facebook and Instagram post “Did You Know?” segments where followers can view fun facts and little-known trivia about the byways. Boasting a combined number of nearly 8,000 followers, FSHP social media is a fun way to interact with byway organizations and visitors alike.



FLORIDA CROSSROADS EPISODES

Florida Crossroads, an award-winning documentary series that airs on the Florida Channel, explores the people, places, and events shaping Florida. In 2024, Florida Crossroads aired its third installment on the FSHP, focusing on byways located in Florida’s panhandle: Pensacola Scenic Bluffs Highway, Scenic Highway 30A, and Big Bend Scenic Byway. Documentaries feature byway and program leadership interviews, information on the history of the byways, and highlighted several unique intrinsic resources. Florida Crossroads has been documenting our FSHP on live public television and on their Facebook page since 2022 with a goal to feature each of our 27 byways.



2024 ANNUAL MEETING

The FSHP Annual Meeting provides an opportunity for program leadership, byway organization members, volunteers, and scenic highway supporters to meet face-to-face for education and networking opportunities. The 2024 FSHP Annual Meeting, hosted in March at the historic Lakeside Inn in downtown Mount Dora, focused on “Byway Success through Partnership.” The meeting included several sessions on how establishing public and private partnerships can help the byways meet their goals and expand what is achievable by their organization.

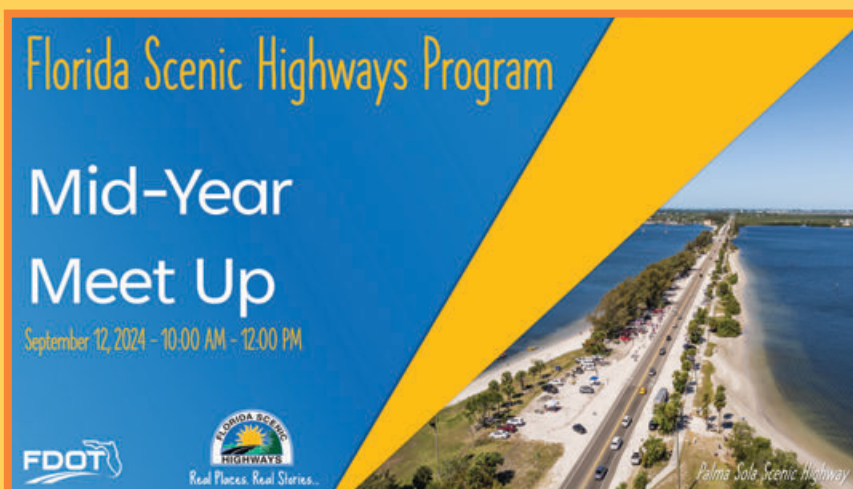
Sessions featured speakers from organizations including the Florida Department of Environmental Protection’s Office of Greenways and Trails, Lake County Office of Parks and Trails, Lake County Conservation Council, the Volusia County University of Florida Institute of Food and Agricultural Science (UF/IFAS) Extension Office, and the St. Johns River to Sea Loop. Several byway organizations were also invited to speak on recent accomplishments, including the Green Mountain Scenic Byway, who discussed their 2024 National Scenic Byways Foundation grant award. Each session focused on how strong partnerships with different organizations have enabled the Florida Scenic Highways to reach new levels of success, and how additional partnerships can be leveraged. The 2024 Annual Meeting was a great opportunity for the FSHP to get together to plan for the program’s future.



FSHP 2024 Annual Meeting participants pose in front of the Lakeside Inn in Mount Dora.

Mid-Year Meet Up

The first FSHP Mid-Year Meet Up was hosted in September of 2024 and provided an additional opportunity for the FSHP community to connect with one another. Sessions focused on the 2023 Program Annual Report, the quarterly newsletter articles, the upcoming 2025 Annual Meeting, as well as updates from the District Scenic Highway Coordinators. The meet up also involved an Annual Work Plan session and the opportunity for byway members to speak directly to program leadership.



Online presentation featured at the 2024 FSHP Mid-Year Meet Up.

GARRY BALOGH INSPIRING EXCELLENCE AWARD WINNER

Each year, the Garry Balogh Inspiring Excellence Award is bestowed upon a member of the Florida Scenic Highways volunteer community. The award, named for past FDOT District Five FSHP Program Coordinator Garry Balogh, seeks to honor FSHP volunteers who have made significant contributions to the program. Recipients of the Inspiring Excellence Award have demonstrated exceptional commitment, leadership, and innovation.

The 2024 Garry Balogh Inspiring Excellence Award was dedicated to Bill Jonson for his 24 years of service to the Courtney Campbell Scenic Highway. His efforts have been integral to the designation of the byway and its transformation into an accessible pedestrian corridor.

Impressed by the Causeway's stunning views, Mr. Jonson led the push for the Courtney Campbell Scenic Highway's official FSHP designation.

In 2000, the initial advocacy group was established by Mr. Jonson. From 2001 to 2003, Mr. Jonson successfully petitioned the Tampa Bay Regional Planning Council to head the byway organization, forming the strong ties between the two organizations that have been incredibly instrumental to the byway's numerous successes over the years. In 2005, the Courtney Campbell Scenic Highway was officially designated as a Florida Scenic Highway.

After the official designation, Mr. Jonson assumed the role of Byway Chairman, allowing him to continue to push for byway enhancements. By 2007, the byway had completed an FDOT study to determine the feasibility of constructing a multi-use path and bridge. A 9.5-mile multi-use path was constructed that runs parallel to the byway, providing safe access for pedestrians and cyclists to travel between Tampa and Clearwater. Mr. Jonson's incredible vision for the byway was realized through the organization's hard work and dedication.

Today, Mr. Jonson still serves as the Chairman of the Courtney Campbell Scenic Highway. He is also heavily involved with other organizations, including Scenic America and Citizens for a Scenic Florida. Mr. Jonson's dedication has been integral to the development of the Courtney Campbell Scenic Highway. The entire FSHP community congratulates Mr. Jonson on his achievement and thanks him for his continuous commitment to the program.



From left to right: Roger Roscoe, FDOT District 7 Scenic Highway Coordinator, Bill Jonson, recipient of the Inspiring Excellence Award, Dean Stoddart, FDOT State Scenic Highway Coordinator, and Allison Roberts, Vice Chair of the Courtney Campbell Scenic Highway.



River of Lakes Heritage Corridor

PROJECT TRENDS

Last year, the byways of the FSHP completed a total of 79 projects, a nearly 50% increase from 2023. Completed projects often represent what is most important to the byway organizations, and directly align with the byway's mission and goals. The 79 projects completed in 2024 include an incredibly varied assortment of programs, educational events, environmental preservation efforts, grant applications, community engagement efforts, certifications, and organization development projects.

To better understand byways' priorities and goals, trends were identified from the 2024 completed projects that summarize general patterns in the programs and initiatives undertaken by the byway organizations last year. These trends allow the FSHP to identify the areas where byway organizations are spending the most time and organizational effort, and provide a glimpse into the project types that are most important to the individual organizations. By understanding these project trends, the FSHP can pinpoint where additional trainings, coordination, and technical support could assist the byways in meeting their goals and aspirations.

Three project trends emerged from the projects completed by the byway organizations in 2024. They were identified by sorting the individual projects into categories based on project activities and then identifying the top three categories with the most projects. The top three trends for 2024 FSHP projects are:

- **Byway Beautification**
- **Litter Management**
- **Wayfinding**

79 *projects completed*

3 *trends identified*

PROJECT TREND: **BYWAY BEAUTIFICATION**

Last year, the byway organizations heavily prioritized programs, projects, and initiatives that enhanced the beauty of the scenic highways. Projects included landscaping, wildflower planting, tree canopy maintenance, invasive plant removal, and erosion control.



TREE CITY USA ARBOR DAY OBSERVANCE, PROCLAMATION, AND RECERTIFICATION
BRADENTON BEACH SCENIC HIGHWAY



VIVA FLORIDA - PRESERVE MICANOPY
OLD FLORIDA HERITAGE HIGHWAY



US 41 OSPREY LANDSCAPE PROJECT
TAMIAMI TRAIL - WINDOWS TO THE GULF COAST WATERS



GULF STREAM ROUNDABOUT LANDSCAPING
TAMIAMI TRAIL - WINDOWS TO THE GULF COAST WATERS



INVASIVE PLANT CONTROL AT PERICO PRESERVE
PALMA SOLA SCENIC HIGHWAY



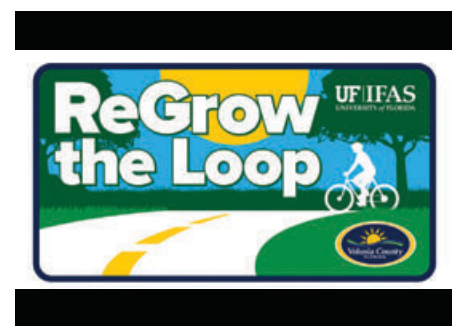
INVASIVE PLANT CONTROL AT COUNTY PRESERVES
PALMA SOLA SCENIC HIGHWAY



EROSION-RELATED ACTIONS
COURTNEY CAMPBELL SCENIC HIGHWAY



REGROW THE LOOP 2024
ORMOND SCENIC LOOP AND TRAIL



REGROW THE LOOP 2025 PLANNING
ORMOND SCENIC LOOP AND TRAIL

In 2024, the byway organizations completed

14

byway beautification projects.



CANOPY RESEARCH AND ENHANCEMENT (CaRE) PROJECT
ORMOND SCENIC LOOP AND TRAIL



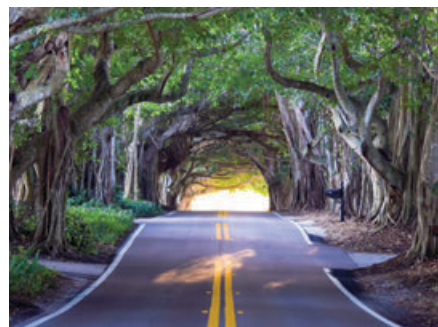
WILDFLOWER PLANTING
FLORIDA BLACK BEAR SCENIC BYWAY



FRIENDS CORNER (CR 30A LANDSCAPE IMPROVEMENT PROJECT)
SCENIC HIGHWAY 30A



WINDOWS FOR THE NEW HOPE BAPTIST CHURCH
J.C. PENNEY MEMORIAL SCENIC HIGHWAY



CANOPY AND CONSERVATION INITIATIVES
MARTIN GRADE SCENIC HIGHWAY

PROJECT HIGHLIGHT:

WINDOWS FOR THE NEW HOPE BAPTIST CHURCH (J.C. PENNEY MEMORIAL SCENIC HIGHWAY)

The New Hope Community was initially formed by Black sharecroppers who moved to the region in 1920. The original New Hope Church, a wooden structure, was constructed in 1921 and stood until 1963, when the church was burned to the ground. The community rallied together to build the concrete church that stands in Penney Farms today. In recent years, the church's windows have become worn and leaky. The J.C. Penney Memorial Scenic Highway worked in conjunction with the Penney Retirement Community to raise funds for the replacement of the church's 10 windows. The upgrades gives the structure new life and celebrate the rich history of the New Hope Community.

PROJECT TREND: LITTER MANAGEMENT

In 2024, the byways undertook a number of litter management projects. Projects ranged from Adopt-A-Highway initiatives to beach cleanups to the installation of trash receptacles. A total of 9 litter management projects were completed this past year that aimed to preserve and enhance the natural environment of the scenic byways.



STASH YOUR TRASH ON THE TROLLEY PROGRAM
BRADENTON BEACH SCENIC HIGHWAY



INTERNATIONAL CLEAN-UP DAY
FLORIDA KEYS SCENIC HIGHWAY



ADOPT-A-HIGHWAY
A1A SCENIC & HISTORIC COASTAL BYWAY



COASTAL CLEAN-UPS
A1A SCENIC & HISTORIC COASTAL BYWAY



TRASH RECEPTACLES AND LITTER CLEAN-UPS
PALMA SOLA SCENIC HIGHWAY



VOLUNTEER CLEAN-UPS
COURTNEY CAMPBELL SCENIC HIGHWAY



CLEAN-UP CREW
ORMOND SCENIC LOOP AND TRAIL



ADOPT-A-HIGHWAY
SCENIC SUMTER HERITAGE BYWAY



ADOPT-A-HIGHWAY
A1A OCEANS ISLANDS TRAIL

PROJECT TREND: WAYFINDING

Attracting visitors and highlighting unique resources is integral to the FSHP’s mission. Projects such as welcome centers, byway maps, informational kiosks, and signage are used to highlight the scenic byways. In 2024, **6** wayfinding projects were undertaken that helped put the scenic byways on the map.



LAGOON HOUSE CELEBRATION
INDIAN RIVER LAGOON NATIONAL
SCENIC BYWAY



NEW WELCOME CENTER
INDIAN RIVER LAGOON NATIONAL
SCENIC BYWAY



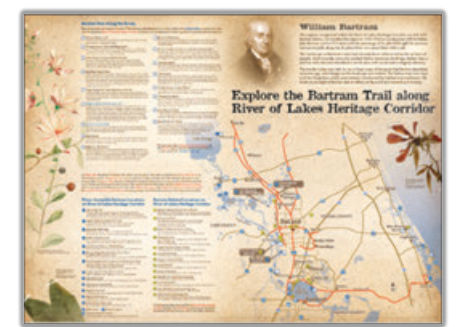
FSHP SIGN INSTALLATION
HALIFAX HERITAGE BYWAY



**KIOSK GRANT FUNDING
RECEIVED**
FLORIDA BLACK BEAR SCENIC BYWAY



**FLAGLER COUNTY ECO-
DISCOVERY VISITOR CENTER**
HERITAGE CROSSROADS: MILES OF
HISTORY



BYWAY PROMOTIONAL MAP
RIVER OF LAKES HERITAGE CORRIDOR

What is wayfinding?

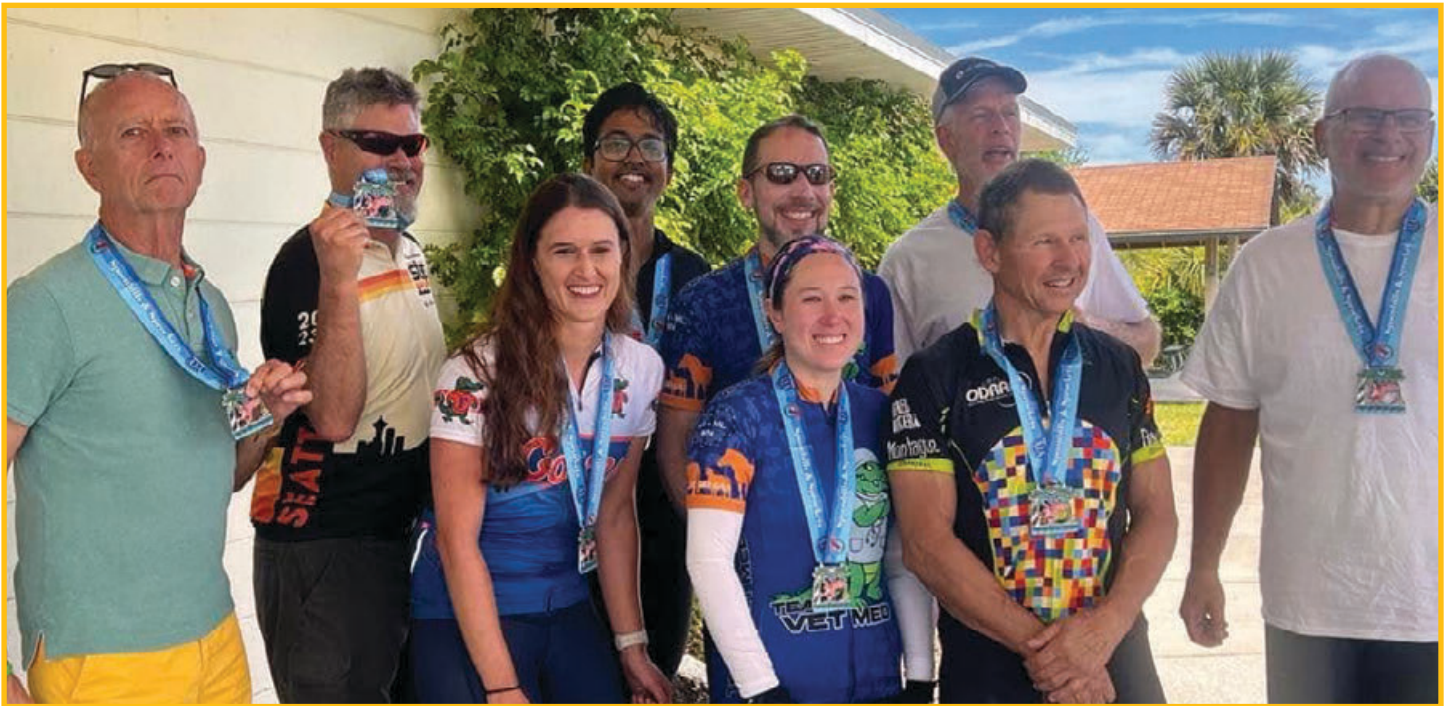
Wayfinding involves the use of informational elements to help people navigate their physical surroundings. Tools such as maps, street signage, welcome centers, and kiosks are used to orient travelers and draw attention to unique sites and must-visit locations.



The Ridge Scenic Highway

INDIVIDUAL BYWAY ACCOMPLISHMENTS

The 2024 programs, projects, and initiatives completed by the FSHP byways provide a snapshot of the program's yearly triumphs and successes and are also used to gauge the overall health of the program. These byway pages summarize each byway's 2024 activities and contributions to the program. Byway pages are listed in the order of the byways' date of FSHP designation.



Participants in the 12th Annual Spoonbills and Sprockets Cycling Tour, hosted by AIA Scenic & Historic Coastal Byway, pose with medals after the race.

55,487 *social media followers*

\$656,136 *of in-kind value*

PENSACOLA SCENIC BLUFFS HIGHWAY

FDOT DISTRICT THREE

11 MILES LONG

DESIGNATED IN 1998



5,900 followers engaged on social media.

\$33,490 of in-kind volunteer contributions.

COMPLETED PROJECTS

- MERGING OF THE SCENIC HIGHWAY FOUNDATION AND BLUFFLINE, INC.
- RYAN GRAVEL ENGAGEMENT
- RECONNECTING COMMUNITIES PILOT PROGRAM GRANT APPLICATION
- FLORIDA CHANNEL FILMING
- COMMUNITY PRESENTATIONS AND EVENTS

2024 HIGHLIGHT: RYAN GRAVEL ENGAGEMENT

The Pensacola Scenic Bluffs Highway and Bluffline, Inc. engaged urban planner Ryan Gravel for a variety of stakeholder meetings and visioning sessions regarding the development of the Bluffline US-90 multiuse trail. Gravel, the originator of Atlanta's 22-mile Beltline trail, provided invaluable expertise on the development of the path and how it could be integrated with existing trails to facilitate the development of a regional greenway system.



INDIAN RIVER LAGOON NATIONAL SCENIC BYWAY

FDOT DISTRICTS FOUR & FIVE

233 MILES LONG

DESIGNATED IN 2000, NSB 2002



1,200 followers engaged on social media.

\$40,188 of in-kind volunteer contributions.

1,200 total volunteer hours logged.

COMPLETED PROJECTS

- COMMUNITY ENGAGEMENT
- LAGOON HOUSE CELEBRATION
- NEW WELCOME CENTER

2024 HIGHLIGHT: NEW WELCOME CENTER

In 2024, the Environmental Learning Center (ELC), located on Wabasso Island, FL, officially partnered with the Indian River Lagoon National Scenic Byway to become one of the byway's welcome centers. The ELC is a non-profit that aims to educate, empower, and inspire citizens to be stewards of the environment. This new partnership represents additional opportunities for residents and travelers to learn more about how to preserve and conserve the byway's natural resources.



BRADENTON BEACH SCENIC HIGHWAY

FDOT DISTRICT ONE

3 MILES LONG

DESIGNATED IN 2001



466 followers engaged on social media.

\$5,275 of in-kind volunteer contributions.

158 total volunteer hours logged.

COMPLETED PROJECTS

- TREE CITY USA 2024: ARBOR DAY OBSERVANCE, PROCLAMATION, AND RECERTIFICATION
- STASH YOUR TRASH ON THE TROLLEY PROGRAM

2024 HIGHLIGHT: TREE CITY USA 2024

Since 2011, Bradenton Beach has been a proud Tree City USA community, a designation awarded by the Arbor Day Foundation to cities that have robust tree care and management policies. In 2024, the City of Bradenton Beach and the Bradenton Beach Scenic Highway celebrated National Arbor Day with a proclamation and by planting several trees. Bradenton Beach was recertified as a Tree City USA community for the 13th year in a row.



OLD FLORIDA HERITAGE HIGHWAY

FDOT DISTRICT TWO

45 MILES LONG

DESIGNATED IN 2001



2,200 followers engaged on social media.

\$50,235 of in-kind volunteer contributions.

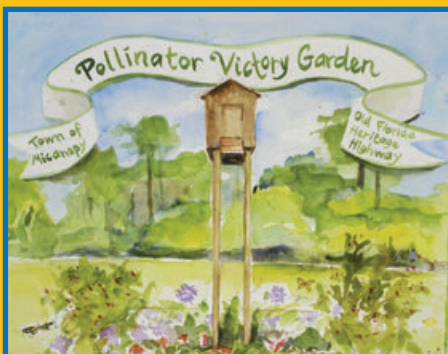
1,500 total volunteer hours logged.

COMPLETED PROJECTS

- VIVA FLORIDA - PRESERVE MICANOPY
- COMMUNITY ENGAGEMENT EVENTS
- CONTINUED USE OF COMMUNITY ENGAGEMENT AND OUTREACH TOOLS

2024 HIGHLIGHT: VIVA FLORIDA - PRESERVE MICANOPY

Preserve Micanopy was awarded a Viva Florida Landscape Demonstration Garden Grant in 2023 to transform an open field into a native plant garden for pollinators, complete with a raised bat house. In 2024, Old Florida Heritage Highway volunteers continue to care for the garden by performing regular maintenance to ensure the garden remains in good health.



FLORIDA KEYS SCENIC HIGHWAY

FDOT DISTRICT SIX

110 MILES LONG

DESIGNATED IN 2001, AAR 2009



11,000 followers engaged on social media.

\$13,396 of in-kind volunteer contributions.

400 total volunteer hours logged.

COMPLETED PROJECTS

- INTERNATIONAL CLEAN-UP DAY
- FLORIDA KEYS SCENIC HIGHWAY ANNUAL MEETING

2024 HIGHLIGHT: INTERNATIONAL CLEAN-UP DAY

International Clean-Up Day, the third Saturday in September, is a perfect opportunity for byway organizations to host their own trash clean-ups. In 2024, the Florida Keys Scenic Highway partnered with the Coastal Conservancy and Adopt-A-Highway volunteers to pick up trash along the scenic highway. Volunteers successfully collected and disposed of numerous bags of litter.



A1A SCENIC & HISTORIC COASTAL BYWAY

FDOT DISTRICTS TWO & FIVE

72 MILES LONG

DESIGNATED IN 2002, AAR 2021



7,700 followers engaged on social media.

\$66,980 of in-kind volunteer contributions.

COMPLETED PROJECTS

- 12th ANNUAL SPOONBILLS AND SPROCKETS CYCLING TOUR
- KIDS OCEAN DAY FLORIDA 2024
- 16th ANNUAL SUPER SCENIC 150-MILE GARAGE SALE
- ADOPT-A-HIGHWAY 2024
- COASTAL CLEAN-UPS

2024 HIGHLIGHT: 12th ANNUAL SPOONBILLS AND SPROCKETS CYCLING TOUR

The Spoonbills and Sprockets Cycling Tour turned 12 in 2024. Participants were given the opportunity to cycle 15, 37, 62, or 100 miles of the beautiful A1A Scenic & Historic Coastal Byway. Guided tours allowed cyclists to stop to learn more about the native flora and fauna that inhabit the highway's coastal corridor.



TAMIAMI TRAIL SCENIC HIGHWAY - WINDOWS TO THE GULF COAST WATERS

FDOT DISTRICT ONE

70 MILES LONG

DESIGNATED IN 2003

100 volunteer hours dedicated to projects.

\$5,693 of in-kind volunteer contributions.

170 total volunteer hours logged.

COMPLETED PROJECTS

- U.S. 41 OSPREY LANDING LANDSCAPE PROJECT
- GULF STREAM ROUNDABOUT LANDSCAPING
- JOINT SCENIC HIGHWAY MEETING

2024 HIGHLIGHT: GULF STREAM ROUNDABOUT LANDSCAPING

The Gulf Stream Roundabout, located at the junction of US 41/Tamiami Trail and Gulfstream Avenue, was completed in late 2022 and aims to provide increased efficiency and connectivity for residents of Sarasota. In 2024, the scenic highway supported the second phase of the project, involving landscaping and irrigation installation.



PALMA SOLA SCENIC HIGHWAY

FDOT DISTRICT ONE

6 MILES LONG

DESIGNATED IN 2004

208 volunteer hours dedicated to projects.

\$11,253 of in-kind volunteer contributions.

336 total volunteer hours logged.

COMPLETED PROJECTS

- TRASH RECEPTACLES AND LITTER CLEAN-UPS
- INVASIVE PLANT CONTROL AT PERICO PRESERVE
- INVASIVE PLANT CONTROL AT COUNTY PRESERVES

2024 HIGHLIGHT: INVASIVE PLANT CONTROL AT PERICO PRESERVE

Palma Sola Scenic Highway undertook a volunteer workday focused on removing invasive plants such as Brazilian pepper and carrotwood from Perico Preserve. The 176-acre preserve is an important wildlife corridor and bird sanctuary. A total of 21 participants worked to remove invasive plants to restore the preserve's natural ecosystem.



GREEN MOUNTAIN SCENIC BYWAY

FDOT DISTRICT FIVE

45 MILES LONG

DESIGNATED IN 2004



304 volunteer hours dedicated to projects.

\$30,141 of in-kind volunteer contributions.

COMPLETED PROJECTS

- LOCAL COMMUNITY EVENTS
- PRESENTATION TO LAKE-SUMTER METROPOLITAN PLANNING ORGANIZATION
- LAKE APOPKA SCENIC TRAIL 30K, 8-MILER, AND 5K RUN
- LAKE APOPKA NORTH SHORE 10-YEAR MANAGEMENT PLAN UPDATE
- FRIENDS OF LAKE APOPKA 40 MILE BICYCLE RIDE

2024 HIGHLIGHT: LAKE APOPKA SCENIC TRAIL 30K, 8-MILER, AND 5K RUN

Working in conjunction with a local athletic event management company, the Green Mountain Scenic Byway hosted a series of runs that spanned the north shore of Lake Apopka. The runs began at the Green Mountain Scenic Overlook and ended at Magnolia Park, providing participants with incredible up-close views of the byway's natural beauty.



THE RIDGE SCENIC HIGHWAY

FDOT DISTRICT ONE

39 MILES LONG

DESIGNATED IN 2005



2,600 followers engaged on social media.

\$13,296 of in-kind volunteer contributions.

397 total volunteer hours logged.

COMPLETED PROJECTS

- 20th ANNIVERSARY CELEBRATION
- 39-MILE SCENIC YARD SALE

2024 HIGHLIGHT: 39-MILE SCENIC YARD SALE

The 39-Mile Scenic Yard Sale provided opportunities for residents and visitors to shop, eat, and travel the byway. The six shopping locations stretched across the byway from Frostproof to Haines City. Local businesses were given the opportunity to host sponsored booths, with the fees collected going towards maintaining the byway's website domain.



COURTNEY CAMPBELL SCENIC HIGHWAY

FDOT DISTRICT SEVEN

10 MILES LONG

DESIGNATED IN 2005

450 total volunteer hours logged

\$15,071 of in-kind volunteer contributions.

COMPLETED PROJECTS

- EROSION-RELATED ACTIONS
- VOLUNTEER CLEAN-UPS
- COORDINATING WITH MULTI-JURISDICTIONAL LAW ENFORCEMENT TO CURB ILLEGAL ACTIVITIES ALONG THE BYWAY

2024 HIGHLIGHT: EROSION-RELATED ACTIONS

The Courtney Campbell Scenic Highway took action in 2024 to help alleviate coastal erosion. Working in conjunction with FDOT, Hurricane Idalia repairs were completed along the highway. Additionally, the scenic highway hosted an oyster mat construction workshop with the Salt Strong Alliance. The mats are used to prevent coastal erosion while also providing suitable habitat for young oysters.



Source: Salt Strong Alliance Facebook

WILLIAM BARTRAM SCENIC & HISTORIC HIGHWAY

FDOT DISTRICT TWO

17 MILES LONG

DESIGNATED IN 2005



500 followers engaged on social media.

\$20,094 of in-kind volunteer contributions.

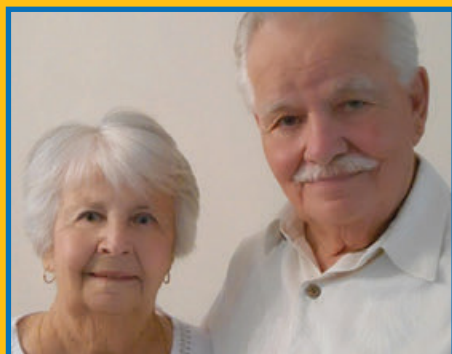
600 total volunteer hours logged.

COMPLETED PROJECTS

- COMMUNITY EDUCATION EVENTS
- CONTINUED USE OF COMMUNITY ENGAGEMENT AND OUTREACH TOOLS
- AL AND PHYLLIS ABBATIELLO RETIRE FROM THE BYWAY ORGANIZATION

2024 HIGHLIGHT: AL AND PHYLLIS ABBATIELLO RETIRE FROM THE BYWAY ORGANIZATION

Al and Phyllis Abbatiello handed over the gavel to the next generation of highway volunteers. The couple, who have committed over 20 years to the preservation of the St. Johns River corridor, have been instrumental to the highway's success over the years. In 2023, Al and Phyllis received the Garry Balogh Inspiring Excellence Award for their efforts. They will be greatly missed by the entire FSHP community.



INDIAN RIVER LAGOON - TREASURE COAST SCENIC HIGHWAY

FDOT DISTRICT FOUR

42 MILES LONG

DESIGNATED IN 2005



3,200 followers engaged on social media.

\$4,906 of in-kind volunteer contributions.

147 total volunteer hours logged.

COMPLETED PROJECTS

- COMMITTEE REORGANIZATION
- ESTABLISHED SUBCOMMITTEES IN FOUR FOCUS AREAS
- INDIAN RIVER LAGOON SCIENCE FESTIVAL

2024 HIGHLIGHT: INDIAN RIVER LAGOON SCIENCE FESTIVAL

The Indian River Lagoon Science Festival includes family-friendly events and exhibits that focus on science, technology, engineering, arts, and mathematics. In 2024, the Indian River Lagoon - Treasure Coast Scenic Highway hosted a booth at the festival that featured a hands-on seashell painting craft, allowing attendees to learn more about the byway's ecosystem.



BIG BEND SCENIC BYWAY

FDOT DISTRICT THREE

220 MILES LONG

DESIGNATED IN 2006, NSB 2009



1,110 followers engaged on social media.

\$5,024 of in-kind volunteer contributions.

150 total volunteer hours logged.

COMPLETED PROJECTS

- CAPITAL CITY TO THE SEA TRAIL ALLIANCE
- BYWAY PROMOTIONAL VIDEO
- HOSTED THE FSHP ANNUAL MEETING

2024 HIGHLIGHT: BYWAY PROMOTIONAL VIDEO

Members of the Big Bend Scenic Byway were interviewed for a Florida Crossroads documentary focused on the three scenic byways located in the Panhandle region. Members of the byway organization provided WFSU crews with filming locations that would best highlight the byway's intrinsic resources. The documentary aired on the Florida Channel in September, shining a light on the goals and purpose of the Big Bend Scenic Byway.



ORMOND SCENIC LOOP & TRAIL

FDOT DISTRICT FIVE

34 MILES LONG

DESIGNATED IN 2007, NSB 2009



4,000 followers engaged on social media.

\$90,423 of in-kind volunteer contributions.

COMPLETED PROJECTS

- REGROW THE LOOP
- REGROW THE LOOP 2025 PLANNING
- CANOPY RESEARCH AND ENHANCEMENT (CaRE) PROJECT
- CLEAN-UP CREW
- BYWAY NEWSLETTER

2024 HIGHLIGHT: REGROW THE LOOP

ReGrow the Loop is an ambitious program aimed at revitalizing and preserving the beauty of the Ormond Scenic Loop and Trail. The program represents a partnership between the scenic byway, Volusia County UF/IFAS Extension, and local organizations. In 2024, ReGrow the Loop focused on eradicating invasive plant species, regrowing native vegetation, attracting wildlife and pollinators, and educating the public about practices to safeguard natural resources.



FLORIDA BLACK BEAR SCENIC BYWAY

FDOT DISTRICTS TWO & FIVE

123 MILES LONG

DESIGNATED IN 2008, NSB 2009



3,000 followers engaged on social media.

\$56,933 of in-kind volunteer contributions.

COMPLETED PROJECTS

- KIOSK GRANT FUNDING RECEIVED
- LEADERSHIP TEAM GROWS IN SIZE
- BYWAY NEWSLETTER
- WILDFLOWER PLANTING

2024 HIGHLIGHT: KIOSK GRANT FUNDING RECEIVED

Over the years, the Florida Black Bear Scenic Byway has used educational kiosks to share information on the byway's story, wildlife conservation, ecosystem management, and the history of the area. In 2024, the byway was awarded \$10,000 by the Felburn Foundation to finance the construction of four new kiosks along the byway. As of December 2024, two of the four kiosks have been completed.



SCENIC HIGHWAY 30A

FDOT DISTRICT THREE

24 MILES LONG

DESIGNATED IN 2008, NSB 2021



200 total volunteer hours logged.

\$6,698 of in-kind volunteer contributions.

1 National Scenic Byway Grant application.

COMPLETED PROJECTS

- FRIENDS CORNER (C.R. 30A LANDSCAPE IMPROVEMENT PROJECT)
- NATIONAL SCENIC BYWAY GRANT APPLICATION

2024 HIGHLIGHT: FRIENDS CORNER (C.R. 30A LANDSCAPE IMPROVEMENT PROJECT)

In 2024, Scenic Highway 30A received funding from the Walton County Tourist Development Council to finance the Friends Corner landscaping and irrigation project. Friends Corner revitalizes an underutilized area on CR 30A and Eastern Lake Drive, creating a usable and pedestrian-friendly sanctuary.



HERITAGE CROSSROADS: MILES OF HISTORY SCENIC HIGHWAY

FDOT DISTRICT FIVE

98 MILES LONG

DESIGNATED IN 2008



700 followers engaged on social media.

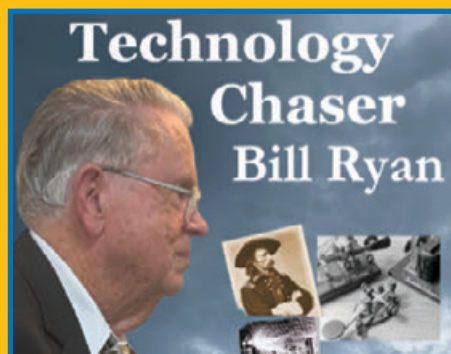
\$40,188 of in-kind volunteer contributions.

COMPLETED PROJECTS

- SERVICE LEARNING
- FLAGLER COUNTY ECO-DISCOVERY VISITOR CENTER
- COMMUNITY PARTNERSHIPS
- FLORIDA'S STORYTELLER - BILL RYAN

2024 HIGHLIGHT: FLORIDA'S STORYTELLER - BILL RYAN

Heritage Crossroads: Miles of History board member Bill Ryan, better known as Florida's Storyteller, relays the history of northeast Florida in his monthly lectures and presentations. Bill's knowledge and expertise on the region captivate listeners and provide an important glimpse into the state's past and how history can inform the future.



RIVER OF LAKES HERITAGE CORRIDOR

FDOT DISTRICT FIVE

156 MILES LONG

DESIGNATED IN 2009, NSB 2021



1,000 total volunteer hours logged.

\$33,490 of in-kind volunteer contributions.

COMPLETED PROJECTS

- BYWAY PROMOTIONAL MAP
- PARTNER DEVELOPMENT COORDINATOR HIRED TO ASSIST WITH BYWAY OPERATIONS AND ORGANIZATIONAL DEVELOPMENT
- HISTORY HARVEST

2024 HIGHLIGHT: HISTORY HARVEST

The River of Lakes Heritage Corridor partnered with the University of Central Florida and the City of DeBary to host a History Harvest event focused on digitizing important historical documents from the region. In addition to cataloging and digitizing historic documents, the event also focused on recording the oral histories of residents. Firsthand accounts and personal narratives regarding DeBary's past were collected and preserved.

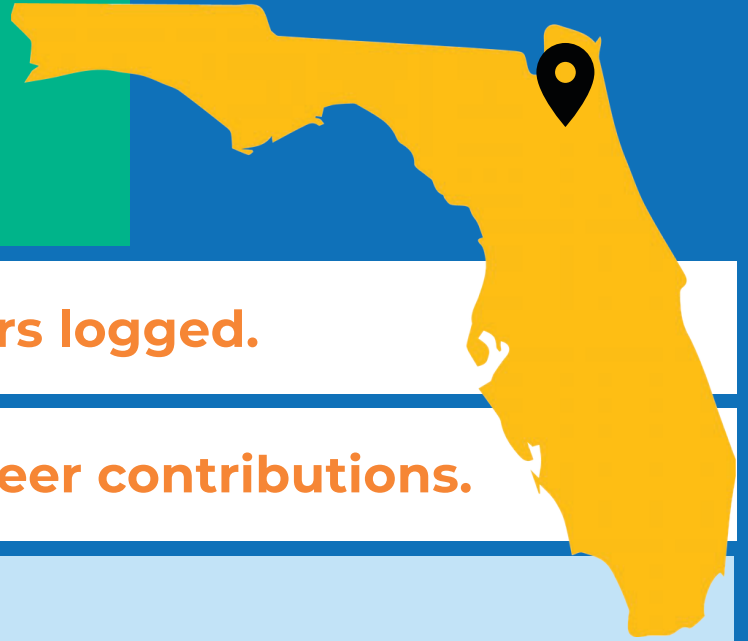


J.C. PENNEY MEMORIAL SCENIC HIGHWAY

FDOT DISTRICT TWO

3 MILES LONG

DESIGNATED IN 2010



1,600 total volunteer hours logged.

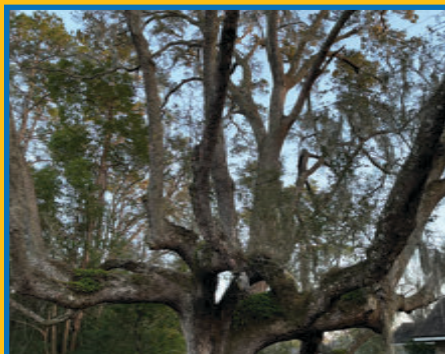
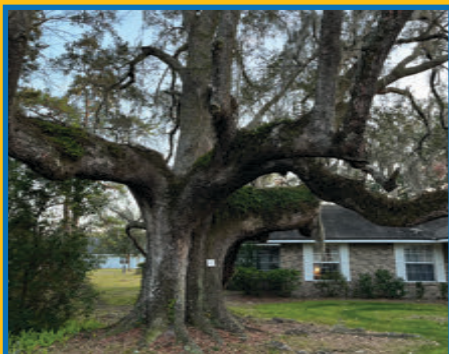
\$53,584 of in-kind volunteer contributions.

COMPLETED PROJECTS

- BYWAY NEWSLETTER
- RUNNING THRU HISTORY 5K
- ARBOR DAY/PANCAKE BREAKFAST
- BIRTHDAY CELEBRATION FOR A 281-YEAR-OLD TREE
- WINDOWS FOR THE NEW HOPE BAPTIST CHURCH

2024 HIGHLIGHT: BIRTHDAY CELEBRATION FOR A 281-YEAR-OLD TREE

The J.C. Penney Memorial Scenic Highway partnered with the Town of Penney Farms to celebrate the town's oldest resident, a 281-year-old live oak tree. As part of the celebration, a recognition ceremony was held where signs dating the tree back to 1743 were placed on the trunk. As the Town of Penney Farms prepares to celebrate 100 years, the tree serves as a reminder of the region's rich history.



SCENIC SUMTER HERITAGE BYWAY

FDOT DISTRICT FIVE

62 MILES LONG

DESIGNATED IN 2013



1,300 followers engaged on social media.

\$52,747 of in-kind volunteer contributions.

COMPLETED PROJECTS

- ADOPT-A-HIGHWAY
- WAHOO SWAMP BYWAY EXTENSION
- LINDEN CEMETERY PICNIC
- COMMUNITY ENGAGEMENT
- PARTNERSHIPS AT THE HIGHEST LEVEL

2024 HIGHLIGHT: LINDEN CEMETERY PICNIC

Linden Cemetery, established in 1842, is an important historic resource located along the Scenic Sumter Heritage Byway. Since 1897, the surrounding community has hosted a picnic to fundraise money for cemetery upkeep and maintenance. In 2024, byway volunteers participated in the picnic by helping to cook and sell hundreds of dinners. The picnic was a great success and brought the community together to support another year of cemetery preservation.



MARTIN GRADE SCENIC HIGHWAY

FDOT DISTRICT FOUR

12 MILES LONG

DESIGNATED IN 2015



8,500 followers engaged on social media.

\$4,019 of in-kind volunteer contributions.

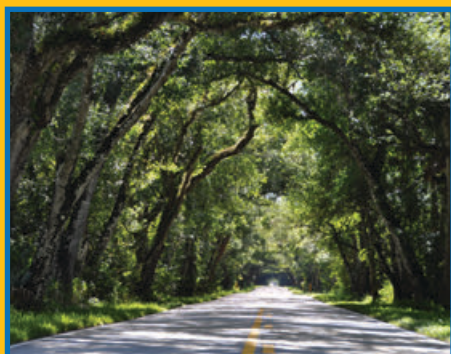
1 National Scenic Byway Grant application.

COMPLETED PROJECTS

- CANOPY CONSERVATION INITIATIVES
- NATIONAL SCENIC BYWAY GRANT APPLICATION

2024 HIGHLIGHT: CANOPY CONSERVATION INITIATIVES

Last year, the Martin Grade Scenic Highway worked in collaboration with Martin County to begin essential efforts to protect the iconic Martin Grade tree canopy. Invasive plant species were removed to improve canopy and soil health. The project also involved developing a long-term strategy for planting native trees to increase canopy density and support ecosystem longevity.



A1A OCEAN ISLANDS TRAIL

FDOT DISTRICT TWO

39.7 MILES LONG

DESIGNATED IN 2016



400 followers engaged on social media.

\$5,023 of in-kind volunteer contributions.

150 total volunteer hours logged.

COMPLETED PROJECTS

- ORGANIZATION RESILIENCY
- ADOPT-A-HIGHWAY
- CONTINUED USE OF COMMUNITY ENGAGEMENT AND OUTREACH TOOLS

2024 HIGHLIGHT: ADOPT-A-HIGHWAY

As a way to enhance visitor experience and preserve the byway's natural environment, A1A Ocean Islands Trail held several Adopt-A-Highway clean-ups in 2024. Partnering with Keep Nassau Beautiful and Keep Jacksonville Beautiful, highway cleanups engaged numerous volunteers and have dramatically reduced government funds spent on litter removal. In 2024, volunteers collected 100 pounds of trash from clean-up events.



HALIFAX HERITAGE BYWAY

FDOT DISTRICT FIVE

35 MILES LONG

DESIGNATED IN 2020



250 followers engaged on social media.

\$5,023 of in-kind volunteer contributions.

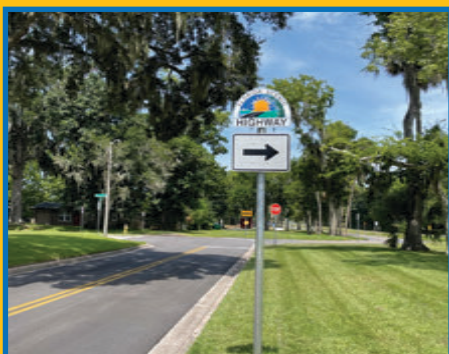
150 total volunteer hours logged

COMPLETED PROJECTS

- FSHP SIGN INSTALLATION
- AIA SUPER SCENIC GARAGE SALE

2024 HIGHLIGHT: FSHP SIGN INSTALLATION

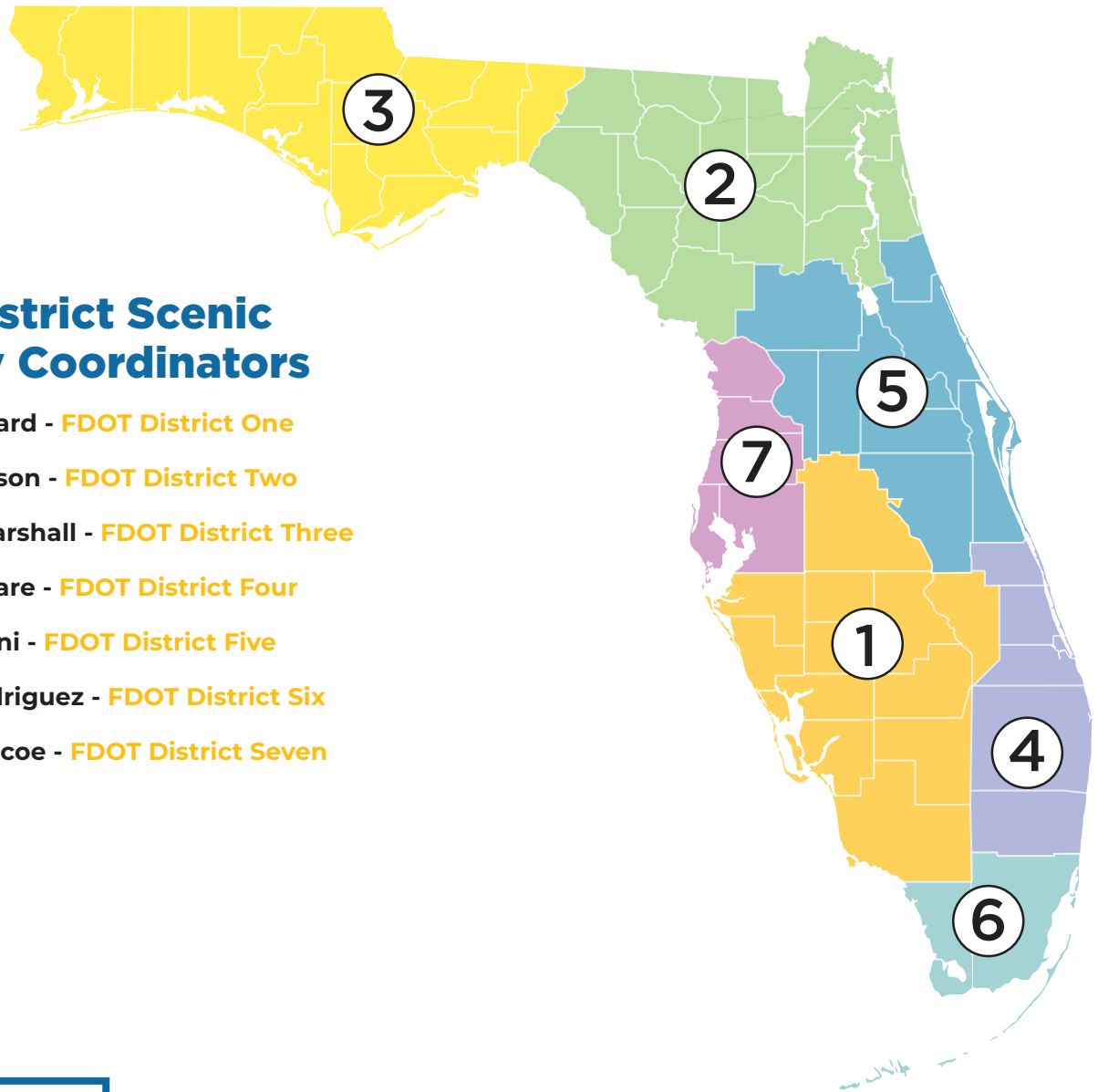
In 2024, FDOT District 5 and the City of Daytona Beach completed installation of FSHP signs along the Halifax Heritage Byway. Inducted into the FSHP in 2020, Halifax Heritage Byway is the most recently designated byway. The sign installation enhances the byway's wayfinding efforts and will allow residents and visitors to navigate the corridor with more ease.



FDOT DISTRICT MAP AND FSHP LEADERSHIP

Florida Scenic Highways Program Coordinator

Dean Stoddart - Florida Department of Transportation



FDOT District Scenic Highway Coordinators

- Darryl Richard - FDOT District One
- Amy Roberson - FDOT District Two
- Amanda Marshall - FDOT District Three
- Kaylee Kildare - FDOT District Four
- Alice Giuliani - FDOT District Five
- Monica Rodriguez - FDOT District Six
- Rodger Roscoe - FDOT District Seven



[FloridaScenicHighways.com](https://www.floridascenichighways.com)

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